



Autumn 2024

For more information on any of the titles featured,  
please email: [info@twowindmills.com](mailto:info@twowindmills.com) or call us on +44 (0)1394 386651

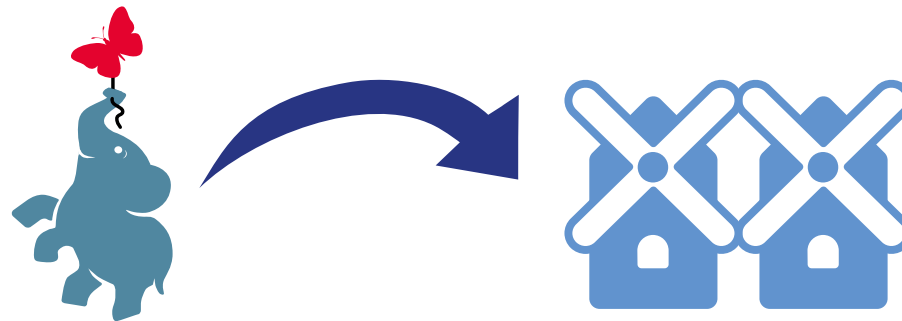
**Write to us at:**

Two Windmills  
Marine House, Tide Mill Way,  
Woodbridge, Suffolk, IP12 1AP, UK

Or visit us at: [www.twowindmills.com](http://www.twowindmills.com)

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Along with great value, the key ingredients of the Two Windmills list are imaginative play, creativity and artistic exploration. From magic water colouring and sticker books, to scratch art and our multi-million-selling *How to Draw 101* series, all Two Windmills books and kits are bold, bright and lots of fun!



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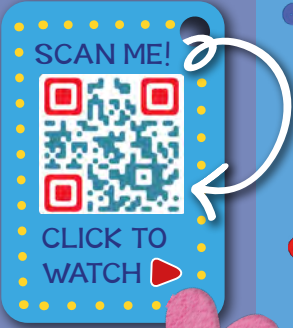


Scan or click on the QR codes throughout to watch our books in action!



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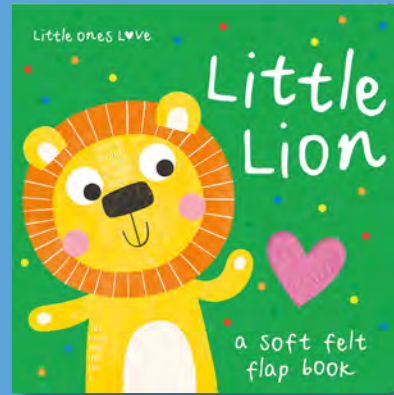
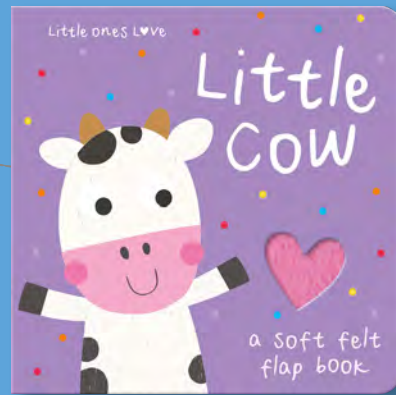
Little ones will love to lift and look under each large felt flap to see who is hiding!



- Includes 5 large, soft, shaped felt flaps.
- Improves hand-eye coordination and dexterity.
- Bold, vibrant artwork.



Author: Holly Hall  
Illustrator: Damien Barlow



Soft touch felt lift-the-flaps

**Specification:**

- **Format:** Full colour chunky board book with 1 large felt flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt varnish, peep-through hole on cover.



Baby Books

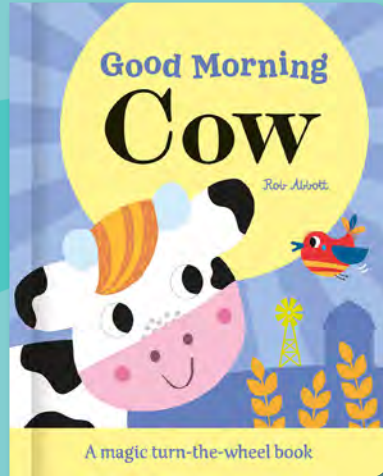
1+



Turn the ingenious magic wheels to wake up all the animals!

Turn the wheel to magically reveal hiding animals!

- This turn-the-wheel book is perfect for reading with your child over breakfast or any time of the day!
- With a rhyming story and characterful pictures to make your little one smile.
- Magically reveal the different animals hiding behind the windows.
- Three double-sided wheels with 24 hiding animals to magically reveal!



Author: Rob Abbott  
Illustrator: Katie Saunders



**Specification:**

- **Format:** Full colour board book with three double-sided acetate wheels
- **Extent:** 10pp
- **Dimensions:** 240x205mm/9.2x8in.
- **Cover Finishes:** Spot UV, matt lamination

By the creators of the bestselling Goodnight Magic Torch book series!



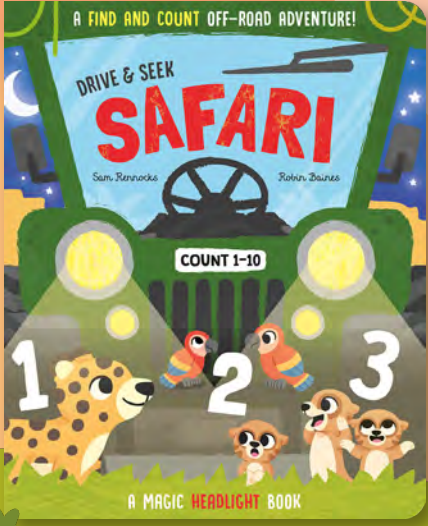
Board Books

3+

Get behind the wheel for a drive and seek hidden picture adventure!



- Buckle up and get ready to pretend to be a digger driver, a tractor driver, explore deep under the sea and go on a wild safari adventure!
- Gets children's imagination into gear - 'drive' around five exciting locations in each book to find hidden pictures and count 1-10.
- Watch children glow with delight as they take to the wheel and discover hidden pictures!



Author: Jenny Copper  
Illustrator: Robin Baines & Sam Rennocks

**Specification:**

- **Format:** Full colour, casebound board book with inset acetate windows and integrated card steering wheels on each right-hand page.
- **Extent:** 10pp
- **Dimensions:** 236x191/9.3x7in.
- **Cover finish:** Spot UV, matt lamination



Turn the steering wheel from side to side and watch as magical hidden pictures suddenly appear!

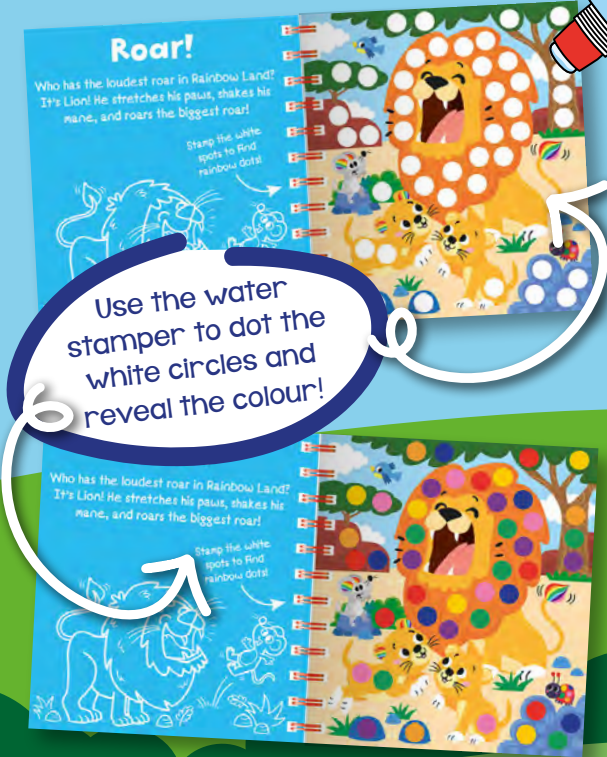
Board Books

3+



Reveal rainbow dots of colour for lots of mess-free water stamping fun!

- A brand new paint with water series - 100% reusable and filled with 100% rainbow dot arty fun!
- Watch little ones gaze with wonder as hidden colour is magically revealed with each stamp of the special pen. Just fill the pen with water, then stamp the white circles to reveal rainbow dots of colour.
- Best-selling mess-free fun with hidden dots of colour to discover using the included water stamper pen.



Author: Holly Hall  
Illustrator: Jennifer Bartlett

**Specification:**

- **Format:** Hardback full colour spiral bound book
- **Extent:** 24pp including 12 water painting pages, refillable water stamper pen
- **Dimensions:** 164x200mm/6.4x7.8in.
- **Cover finishes:** Matt lamination, gloss

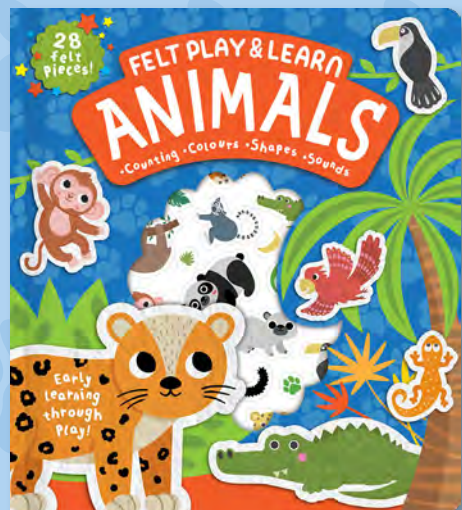


100% reusable!

3+

Early learning fun for little ones with Felt Play & Learn!

- Reusable felt play activity board books.
- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, including colours, counting, shapes and sounds.
- Perfect to keep children aged 3-5 engaged with the seek and find activity on each page.



Author: Alice Barker  
Illustrator: Various



**Specification:**

- **Format:** Full colour casebound board book
- **Extent:** 10pp plus 2 sheets of reuseable felt play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finishes:** Gloss





**NEW for 2024**

**3+**

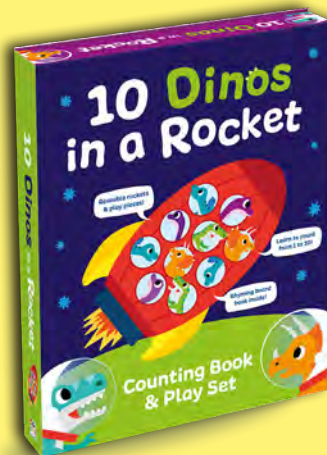
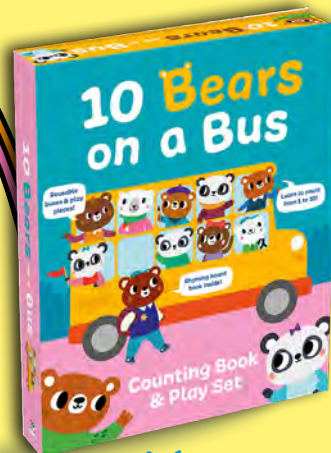
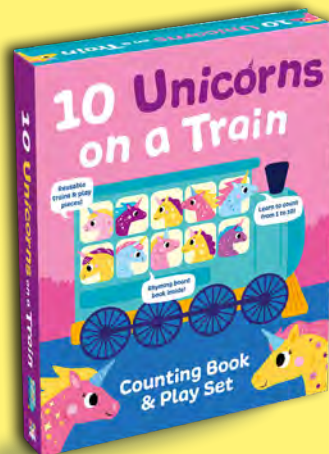
# Counting Book & Play Set

Counting and picture-matching play set fun!

Learn to count from 1 to 10!

### Specification:

- **Format:** Boxed pack
- **Extent:** 10pp board book, 4 playboards, with 2 sheets of easy-peely play pieces
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss



Reusable play pieces and four play boards.



Rhyming board book inside!

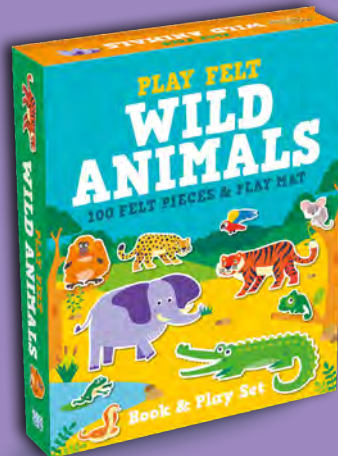
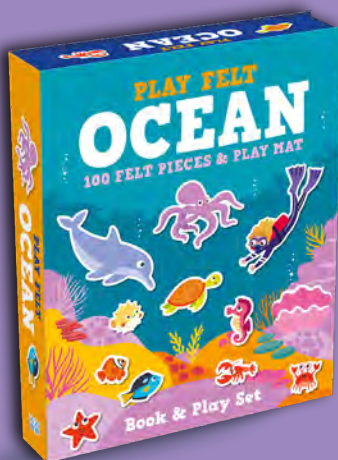
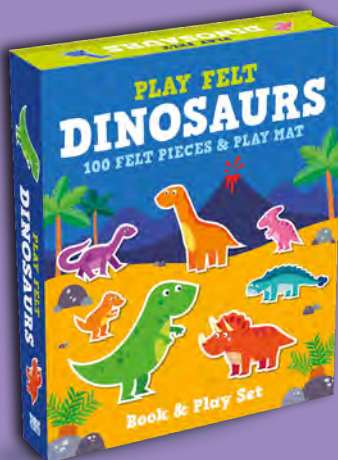
- From bears on a bus and dinosaurs in a rocket, to dogs on a plane and unicorns on a train, these play sets are packed with super-cute, adorable illustrations for imaginative early learning, fun and adventure.
- Little ones will love filling each vehicle playboard in their play set with animal play pieces to match the pictures in the book, ready to drive, zoom and race away.
- Read the book to discover where each vehicle is going and who will travel on each one. Totally immersive - so much more than simply learning to count from 1 to 10.

NEW for 2024

3+

# SOFT FELT PLAY MAT & BOOK

Get lost in a world of felt playtime fun with these immersive soft felt play mat and book sets!



• From a busy farm and a dinosaur world to amazing wild animals and ocean wonders, these play mat and book sets guarantee hours of imaginative playtime fun.

• Ready to unpack and play with straight away, little ones will quickly get lost in creating big, busy scenes with the 100 felt play pieces included - no two scenes will ever be the same.

• Each themed set includes an immersive book combining lots of themed things to find, new words to learn and fun sounds to make.



### Specification:

- **Format:** Boxed pack
- **Extent:** 10pp board book, felt play mat, 100 felt play pieces
- **Box size:** 240x195x50mm/9.4x7.7x2in.
- **Book size:** 178x178mm/7x7in.
- **Felt play mat size:** 780x350mm/30.7x13.8in.
- **Cover finish:** Gloss

### KITS CONTAIN:

- Big felt play mat
- 100 felt play pieces
- 10-page board book



BOOK KITS

3+



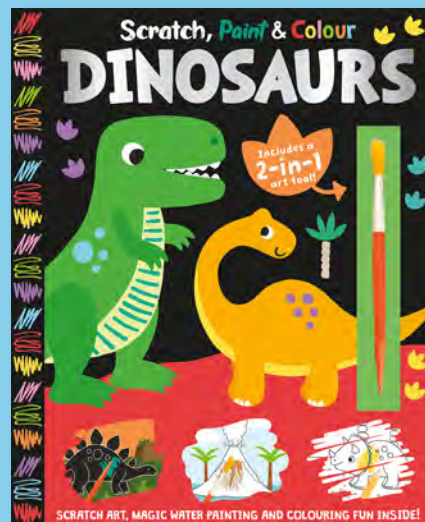
Scratch, Paint & Colour is a new activity series featuring three arty challenges in one book!

- Packed with three arty challenges to complete with a special 2-in-1 art tool! Scratch and discover hidden pictures and paint magic scenes with water to reveal hidden colour, then use pencils or crayons to complete the colouring pictures!
- Children will gaze in wonder as hidden colour is magically revealed with each brush of the pen and scratch of the stylus tool.
- The perfect series for holiday activity entertainment - all you need is water and colouring pencils!

Author: Georgie Taylor  
Illustrator: Christine Gore

#### Specification:

- **Format:** Hardback concealed wirebound
- **Extent:** 56pp including 6 magic colouring cards, 6 scratch cards, and colouring pages
- **Dimensions:** 216x175mm/7x8.5 in.
- **Cover finishes:** Gloss, foil



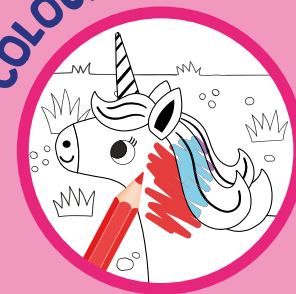
SCRATCH ART!



PAINT WITH WATER!



COLOURING!



2-in-1  
art tool!



5+

Flip the flaps to discover 200 cool characters hiding in the busy scenes!

- Innovative flip flap seek and find format for hours of spotting fun.
- Reader can flip the flaps to choose what to seek and find on each page.
- There are 200 images to seek and find in each book.

Author: Jenny Copper  
Illustrator: Dan Crisp



Stunning neon covers!



Activity Books



Flip the flap for more seek and find fun!

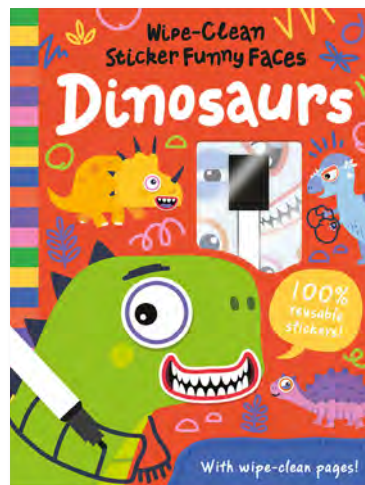
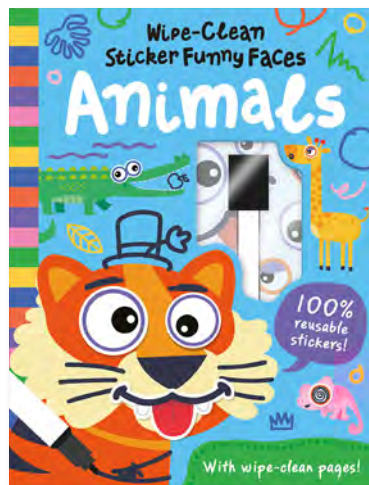
- Specification:**
- **Format:** Full color casebound board book
  - **Extent:** 10pp with die-cut pages
  - **Dimensions:** 244x315mm/9.6x12.4in.
  - **Cover finishes:** Gloss, neon color



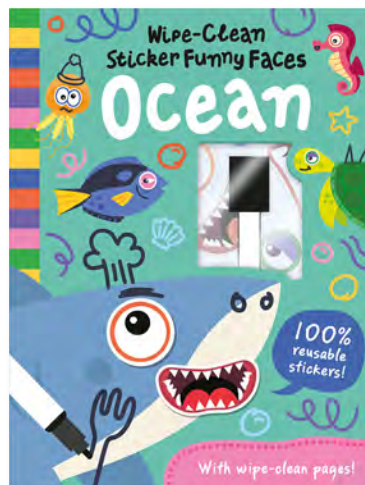
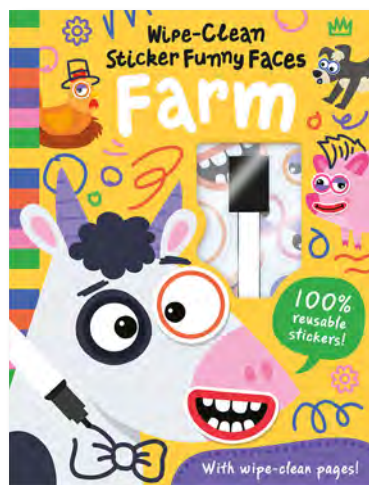
5+

Stick and sketch with wipe-clean, sticker funny faces fun!

- Decorate hilarious characters with silly eyes, mouths, hairdos, and accessories!
- Get creative with the 100% reusable wipe-clean pages and pen.
- Over 30 chunky, reusable stickers to decorate funny faces again and again.
- Creative fun for mixed abilities.

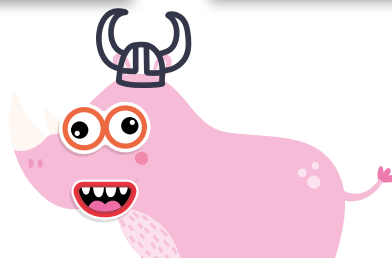
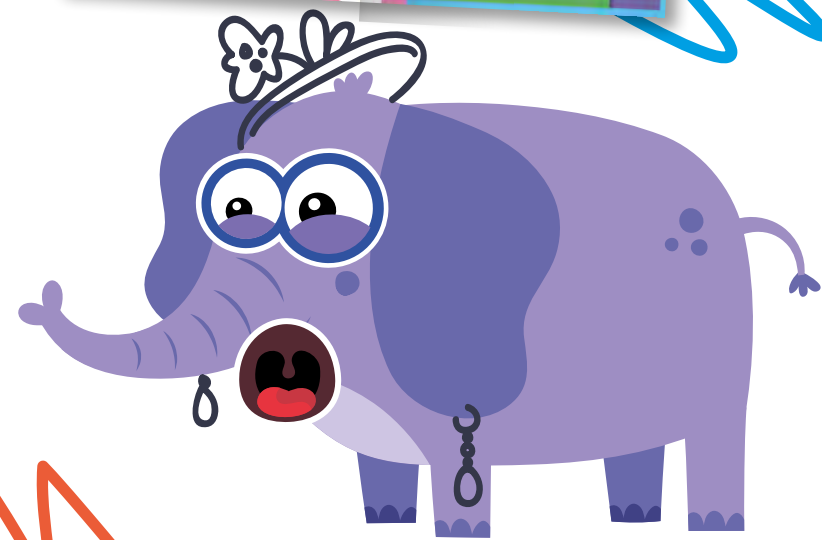


Author: Rob Abbott  
Illustrator: Gareth Williams



**Specification:**

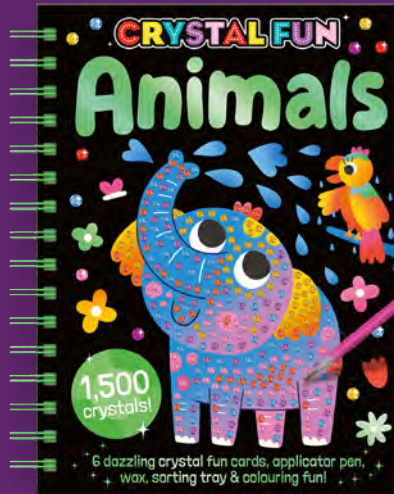
- **Format:** Hardback with concealed wirebound, one wipe-clean pen with eraser, 4 sticker sheets
- **Extent:** 36pp (including 32pp wipe-clean pages)
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss



7+



- Decorate, dazzle and display! When children are finished bedazzling their works of art, they can display them proudly in all their shimmery, sparkly glory, or gift them to their friends.
- A mindful craft activity that will banish boredom and calm busy minds.



Create bedazzling art with 1,500 shimmery crystals!

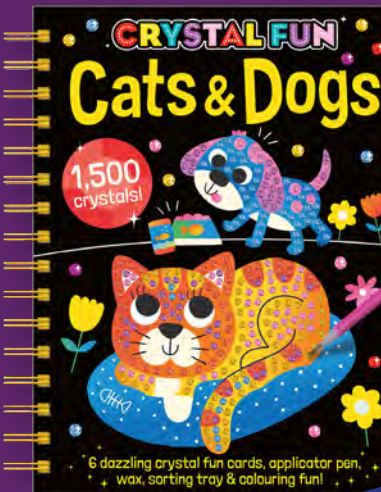
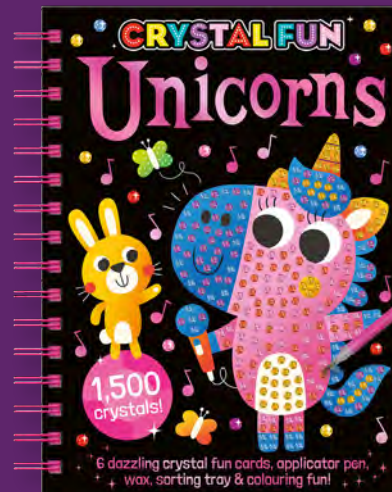
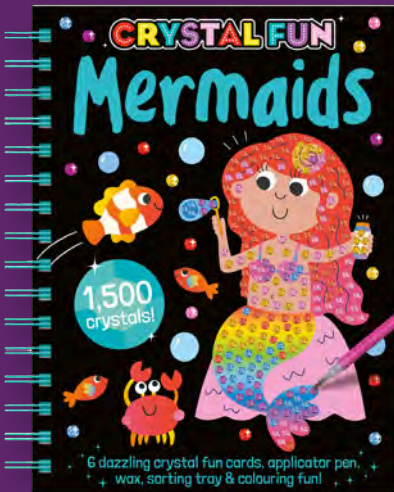


5 different crystal colours!

100% complete craft kit with crystal cards and colouring fun, too!



Author: Zach Rosenthal  
Illustrator: Damien Barlow



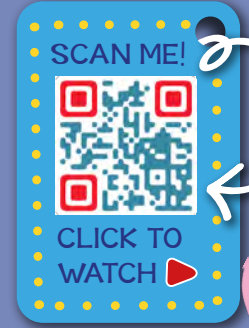
Creative crystal fun!

#### Specification:

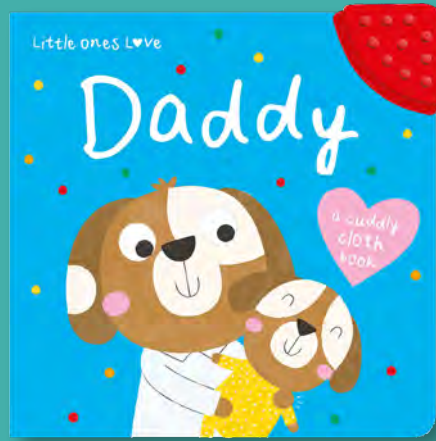
- Format:** Full colour spiral bound hardback with 1500 coloured crystals, applicator pen, wax block and tray
- Extent:** 36pp, including 6 special crystal art cards
- Dimensions:** 216x160mm/8.5x6.3in.
- Cover finishes:** Gloss
- Cover options available:** Gloss, foil and die-cut

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Little ones will love these snuggly, cuddly, crinkly cloth books!

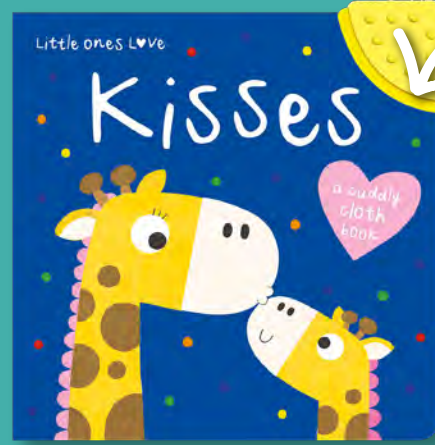
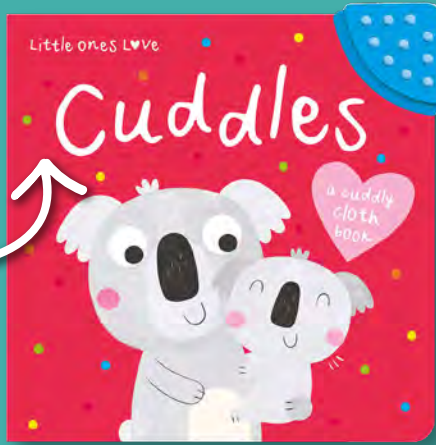


- Includes crinkly pages, a silicone teether, soft fabric, and a baby-safe mirror all in one book.
- Fabric is 100% washable.
- Bold, vibrant artwork.



Author: Holly Hall  
Illustrator: Damien Barlow

Crinkly cover for tactile fun!



Baby-safe silicone teether and mirror

**Specification:**

- **Format:** Full colour cloth books with a silicone teether, crinkly pages, and baby-safe mirror
- **Extent:** 8pp
- **Dimensions:** 150x150mm/5.9x5.9in.
- **Packaging:** Card box, with alternative polybag option also available.



Captures attention & focus

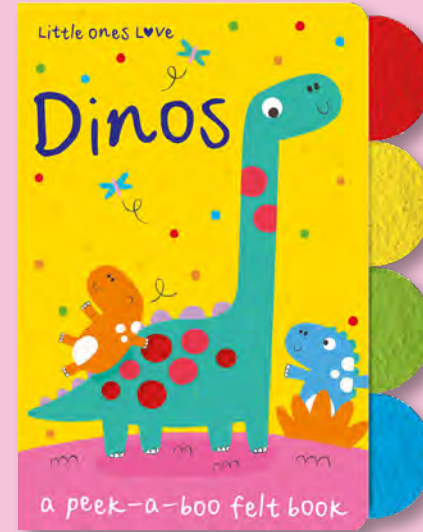
Baby Books

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Little ones will love to lift the chunky felt tabs in these peek-a-boo felt books.



- Soft felt shapes to touch, peep-through holes to look through, and chunky felt pages to lift and turn.
- Tactile touch-and-feel felt shapes for sensory, interactive fun.
- Bold, vibrant artwork to capture baby's attention.

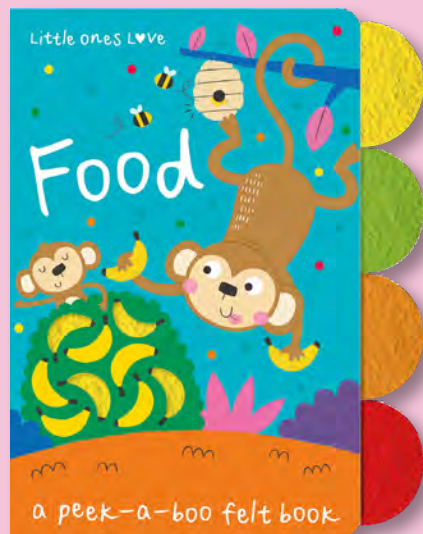


Felt peep-through holes



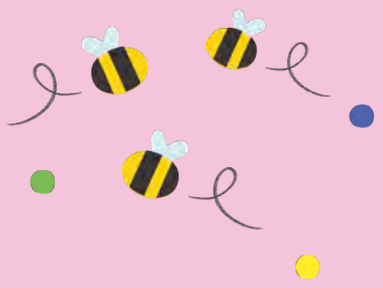
Tactile touch and feel felt tabs

Author: Holly Hall  
Illustrator: Damien Barlow



- Specification:**
- **Format:** Full colour chunky board book with with 4 felt tabbed pages
  - **Extent:** 10pp
  - **Dimensions:** 210x170mm/8.26x6.69in.
  - **Cover finishes:** Matt varnish.

Baby Books

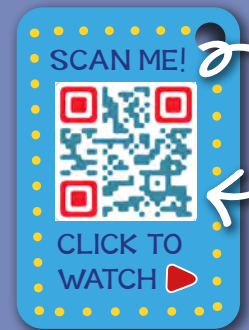




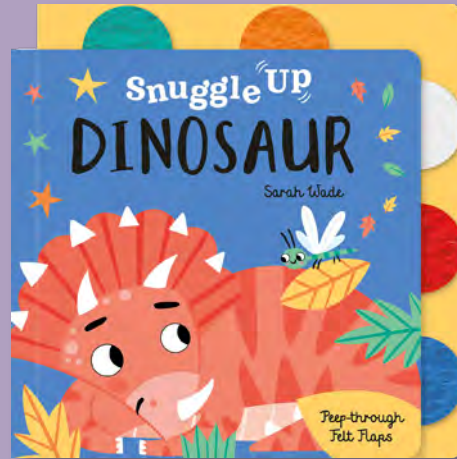
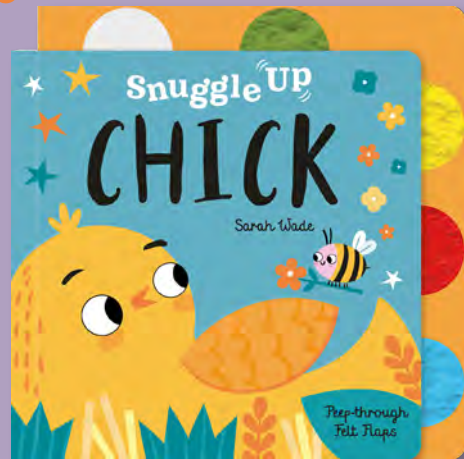
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Snuggle up and say 'goodnight' to all the animals with these peep-through felt flap bedtime books.



- Tactile, touch and feel, peep-through felt flaps provide plenty of calming, sensory read-and-play fun for curious little ones.
- Creates a calming bedtime routine-the gentle, goodnight stories are perfect for getting young ones to sleep even after the busiest of days.
- Engaging illustrations with things to spot on every page are guaranteed to develop a child's observation skills.



Author: Bobbie Brooks  
Illustrator: Sarah Wade

### Specification:

- **Format:** Full colour board book with felt flaps. Each felt flap features peep-through holes and a tab at the top or side to create colourful tabs around the book
- **Extent:** 10pp
- **Dimensions:** 203x203mm/7.9x7.9in.
- **Cover finish:** Spot UV, varnish



Written by  
**BOBBIE BROOKS,**  
winner of the  
**BOOKTRUST**  
**STORYTIME**  
prize 2023

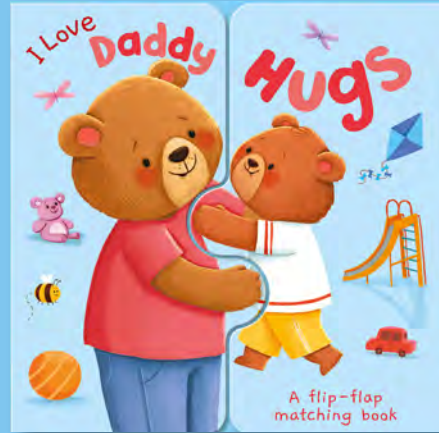


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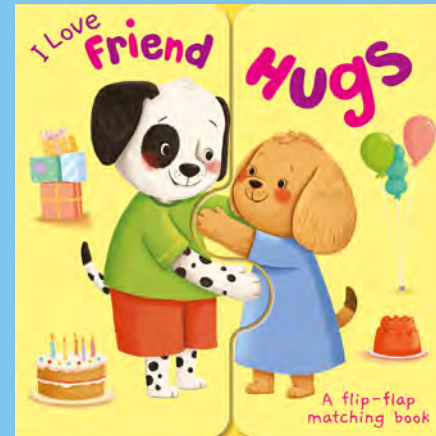
Flip-flap and match the interlocking pages to make the animals hug!



- Adorable characters and scenes to match together.
- Share the reassuring love and joy of hugs with these rhyming board books.
- A fun and interactive shared reading experience with charming illustrations by Anna Jones.



Author: Zach Rosenthal  
Illustrator: Anna Jones

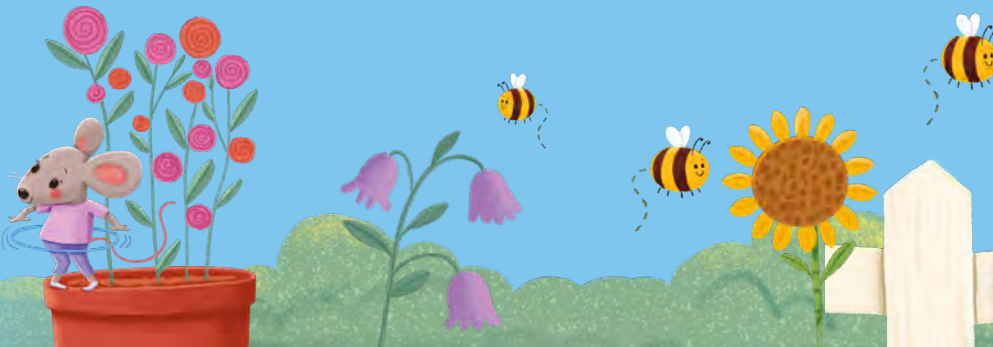


Turn the pages to make the characters hug

Share the love of reading and hugs!

**Specification:**

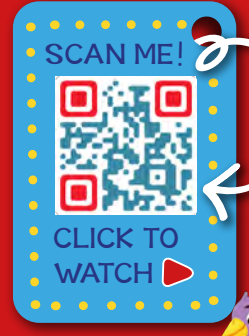
- **Format:** Full colour board book with die-cut cover and pages
- **Extent:** 10pp
- **Format 1:** 147x147mm/6x6in
- **Format 2:** 214x214mm/8x8in.
- **Cover finishes:** Matt lamination, varnish



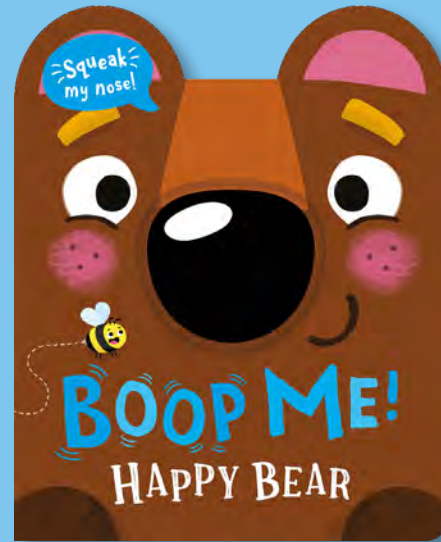
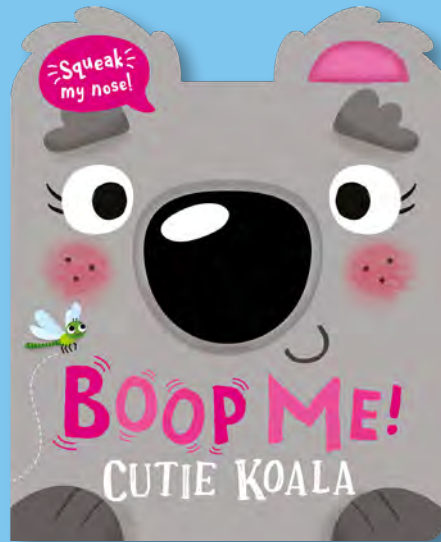
3+



Boop the noses for lots of squeaky story, read-and-play fun!



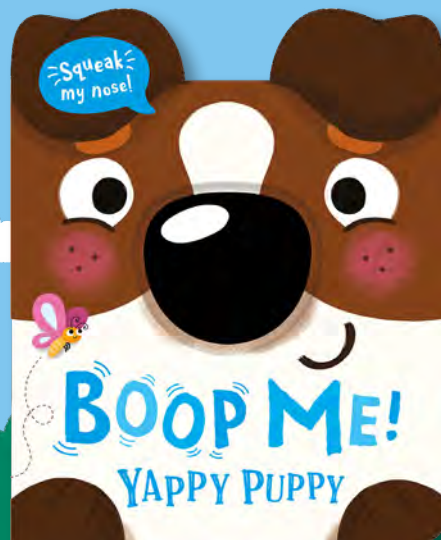
- Enjoy hours of squeaky, interactive play with each 'Boop My Nose!' storybook adventure!
- Hear your child giggle with laughter as they boop the animal's squeaky nose on every page!
- Funny, rhyming stories about favourite, adorable animal characters that bring fun and silliness to story time.



Chunky animal shaped board book



Author: Claire Baker  
Illustrator: Jake McDonald



Read aloud fun!

Touch-and-feel squeaky nose!

- Specification:**
- **Format:** Shaped chunky board book with soft-to-touch plush nose and squeaker
  - **Extent:** 10pp
  - **Dimensions:** 210x170mm/8.3x6.7in.
  - **Cover finishes:** Spot UV, varnish



3+

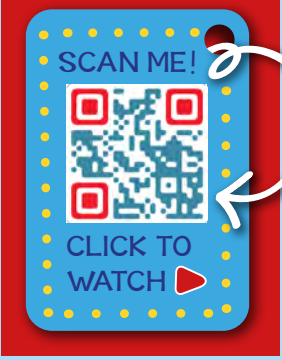


Discover swishy, playful fun at the end of the rainbow ribbon hair!

- A new novelty series that is a 'first' for using korker rainbow ribbon bows - a trend undergoing a renaissance in children's apparel.
- The curly, ribbon bow hair is hands-on, swishy finger fun for little hands to play with.
- With a funny rhyming story to read and curly rainbow ribbons to swish and play with, these novelty story books will keep children entertained for hours!



Curly rainbow ribbons to swirl and swish!



SWISH MY HAIR!

13.M VIEWS ON TIKTOK #ribbonbow



Author: Lou Treleven  
Illustrator: Sam Rennocks & Matthew Scott

**Specification:**

- **Format:** Full colour board book with 12 curly, rainbow, ribbons to play with on cover and each spread
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover Finishes:** Spot UV, matt varnish



3+

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.



Author: Katie Button  
& Joshua George  
Illustrator: Zhanna Ovocheva



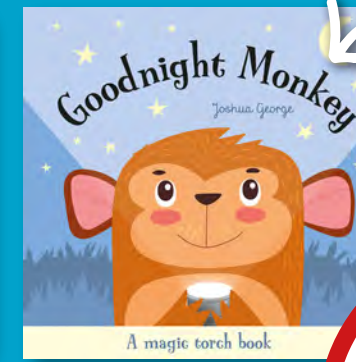
**Specification:**

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm/8.3x8.3in.
- **Cover finishes:** Spot UV, matt lamination



"So ingenious you'll wonder why you haven't seen it before." - BOOKTRUST

Insert the 'magic torch' between the pages to find the animals and watch children glow with delight!



Featured in the  
BOOKTRUST  
Great Books Guide  
2020



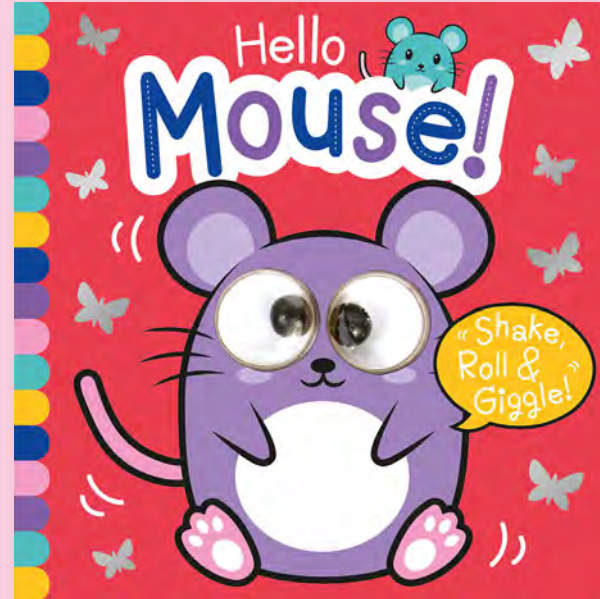
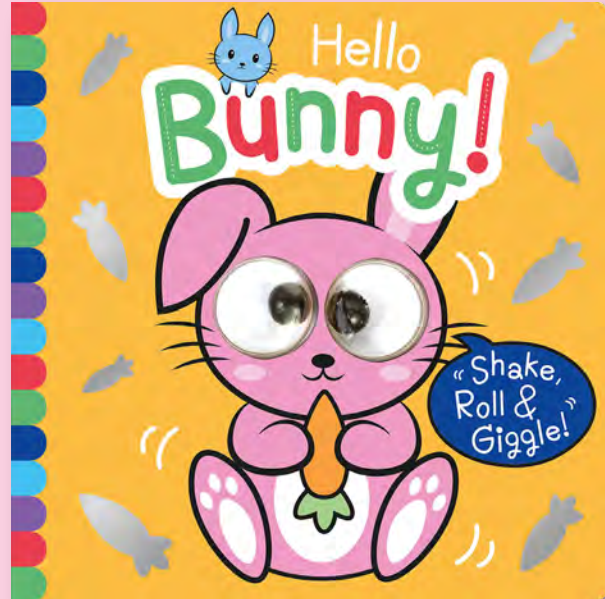
Sturdy card  
magic torch



3+

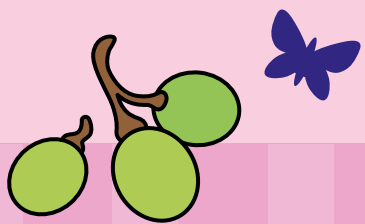


- Guaranteed to have children shaking and rolling on the floor with laughter!
- Creates empathy with adorable characters that children will love.
- Get your child to join in with the rhyming text that is perfect for reading aloud.



Author: Katie Button  
& Zach Rosenthal  
Illustrator: Bethany Carr

Board Books



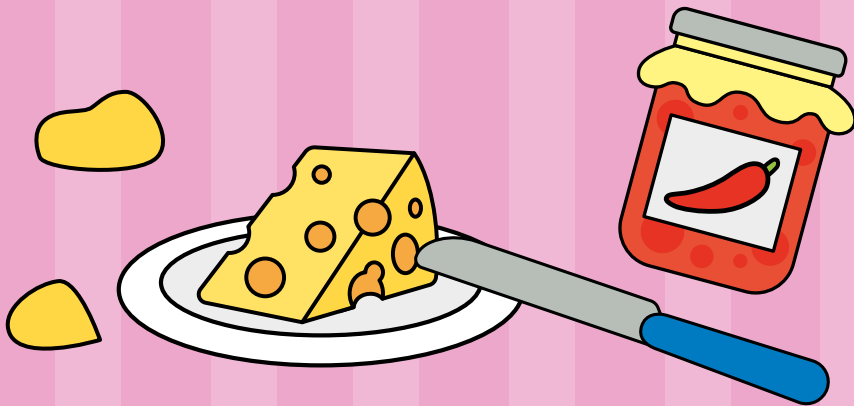
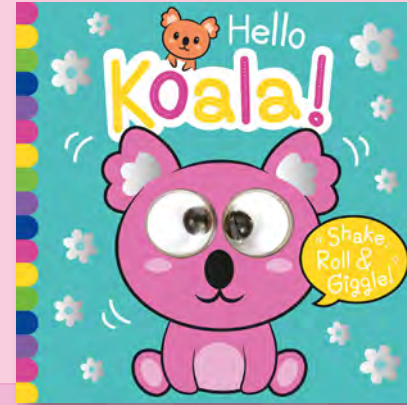
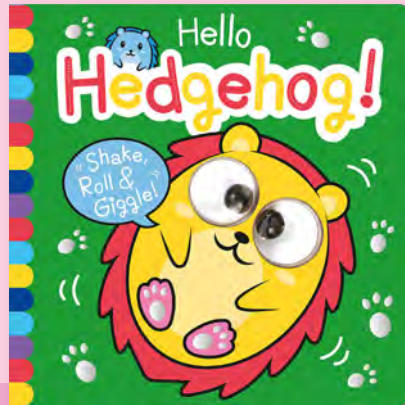
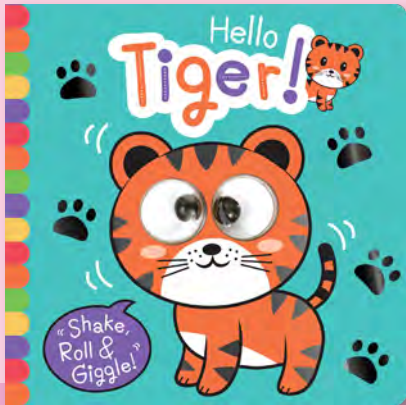
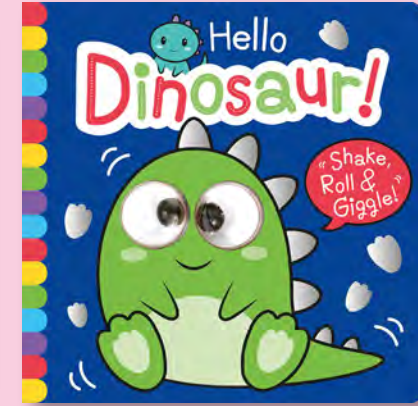
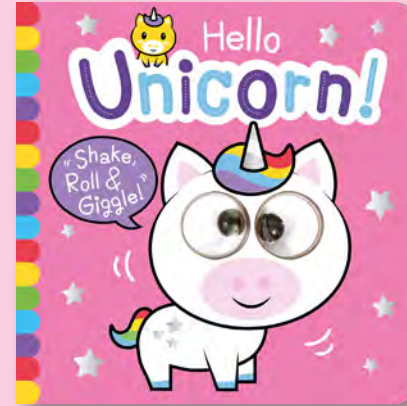
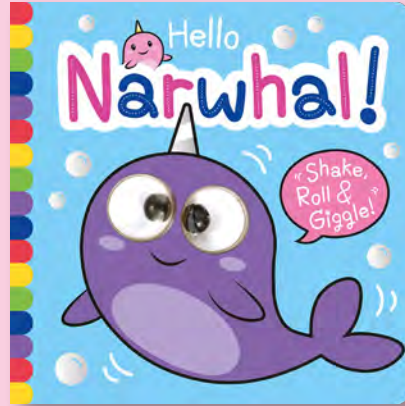
Shake the book to roll the 3D googly eyes

**Specification:**

- **Format:** Full colour board book with 3D googly eyes
- **Extent:** 12pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Foil and googly eyes



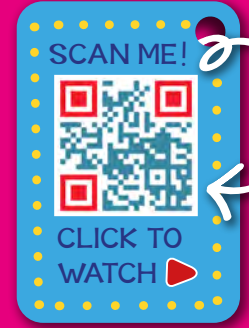
Say 'hello' to hours of googly-eyed amusement!



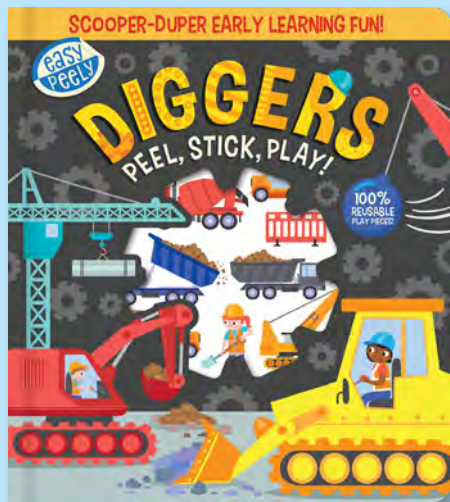


3+

Learning fun for little ones is made easy peasy with our new Easy Peely series. Just peel, stick and play!



- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, from colours, counting and shapes, to feelings, farm noises and opposites!
- Features Innovative 'Easy Peely' play pieces made with 'peel, stick, play' technology-100% reusable and washable, too!

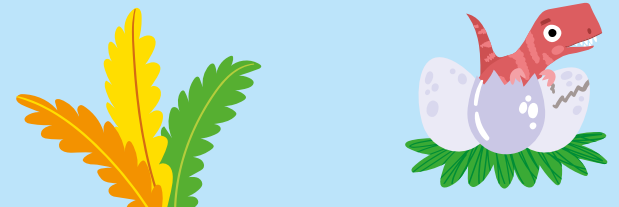


Author: Holly Hall  
Illustrator: Sarah Wade




**Specification:**

- **Format:** Full colour, casebound board book
- **Extent:** 10pp with 2 sheets of reusable play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finish:** Die-cut, gloss



3+

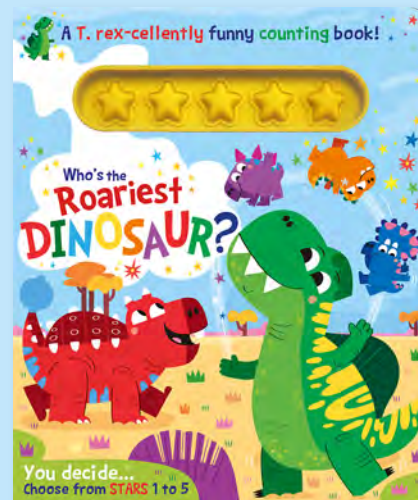
Who's the grrreatest of them all?  
YOU decide and choose from stars 1 to 5!

SCAN ME!



CLICK TO WATCH

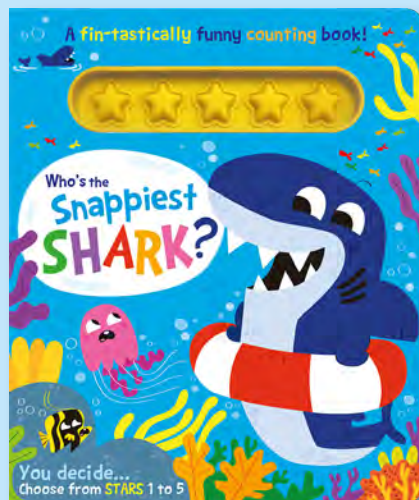
- Enjoy hours of sensory, interactive play with these push and pop counting books.
- Which animal is the grrreatest? You decide! Rank each animal from 1 to 5 using the push and pop stars, and choose who YOU think is the best!
- Hilariously funny counting books featuring dinosaurs, sharks, unicorns and bears that will bring fun and silliness to story time.



Star-shaped silicone popper. Push, pop and count from 1-5 to rank each character!



Author: Lou Treleaven  
Illustrator: Steven Wood



**Specification:**

- **Format:** Chunky board book with 5 star popper
- **Extent:** 10pp
- **Dimensions:** 213x178mm/8.4x7in.
- **Cover finishes:** Matt varnish

TikTok  
A global trend-  
over 25 billion  
views on  
#fidgettoys



3+

A brand new magic water painting series - 100% reusable and filled with 100% dressing-up fun!

- Combines popular first experience and animal themes with dressing up and water painting fun.
- Best-selling mess-free fun with hidden pictures to discover using the included water pen.
- Perfect titles for developing fine motor skills for writing, helping children to get ready for school!



Author: Katie Button  
Illustrator: Robin Baines

### Specification:

- **Format:** Full colour casebound, board book
- **Extent:** 14pp including 7 water painting scenes and water pen
- **Dimensions:** 240x200mm/9.4x7.8in.
- **Cover finishes:** Spot UV, varnish



JUST ADD WATER!

7 water painting Scenes!

perfect for creative fun whilst travelling!

3+



Vibrant scenes to paint again and again - just add water!  
Hilarious find and count early learning fun!



- Boost young children's learning development by helping them count to five with the fun 'find and count' activities.
- Get creative with the magic painting pen and seven amazing water painting scenes.
- The hilarious, rhyming text is sure to have children in stitches. The perfect rainy day activity to keep children entertained.



Author: Zach Rosenthal  
Illustrator: Jennifer Bartlett



paint with water to reveal fun things to count!

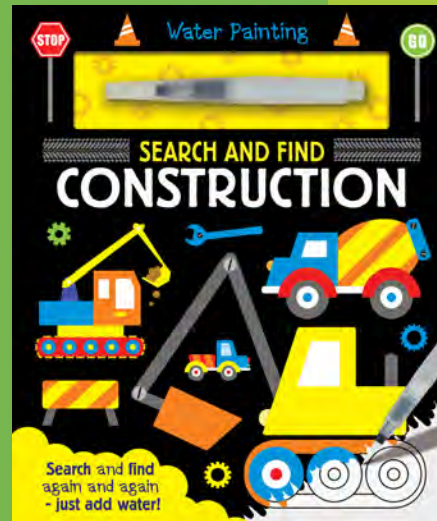
- Specification:**
- **Format:** Full colour board book with magic water painting pen
  - **Extent:** 14pp
  - **Dimensions:** 255x215mm/10x8in.
  - **Cover finishes:** Varnish



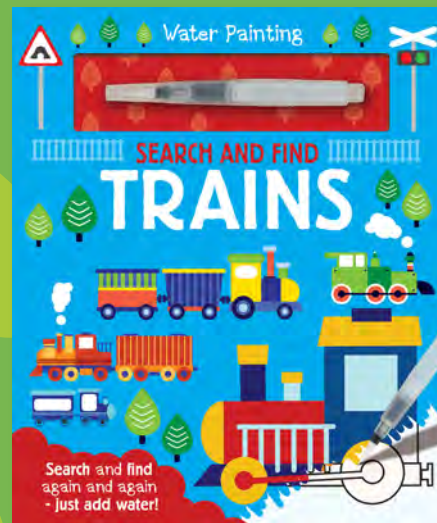
Can be used over and over again!

3+

- Just add water to colour the pictures, then search and find the things that are hiding on each page!
- Simple, mess-free fun - paint with water, leave to dry, then paint again!
- Helps to develop fine motor skills, memory recall and text picture association.



Author: Georgie Taylor  
Illustrator: Maalke Boot



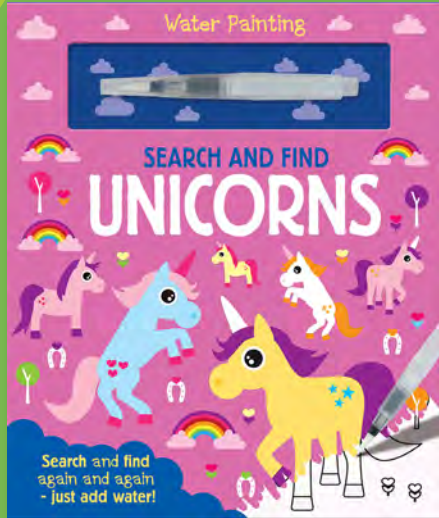
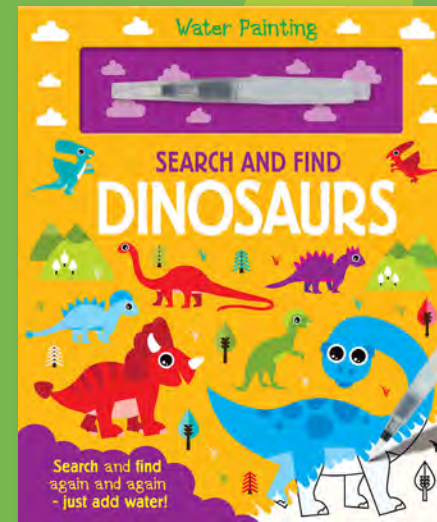
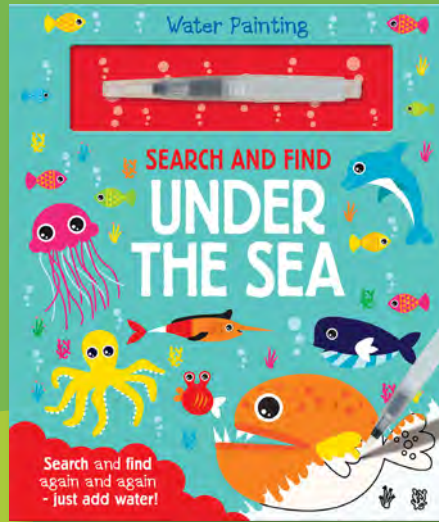
### Specification:

- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Matt lamination



3+

Create your own colourful pictures with this magical series and watch the scenes transform in front of you!



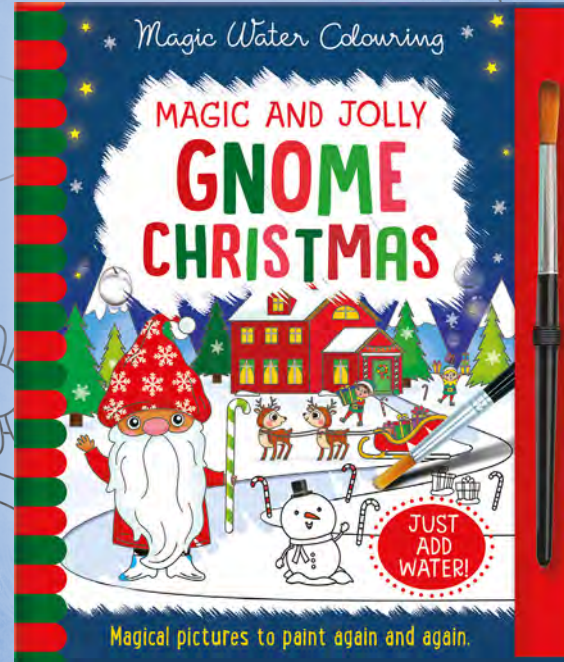
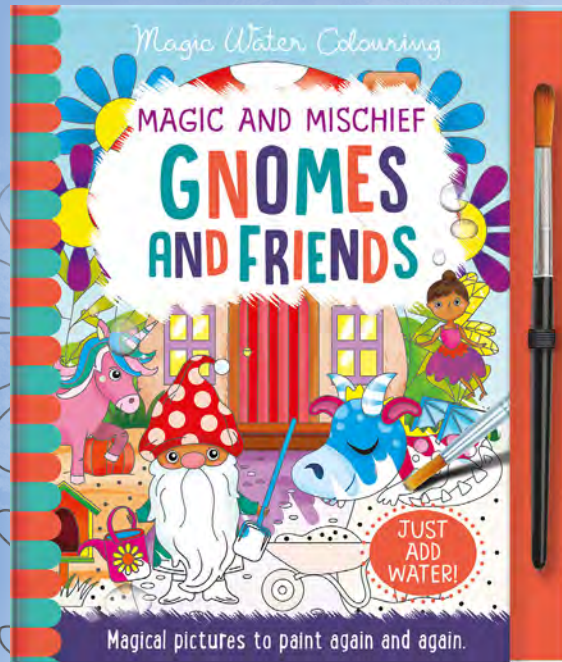
perfect for little hands



100% Reusable!

3+

- An award-winning series that features vibrant magic water colouring pages, amazing facts and lots more pictures to colour with pencils or crayons.
- Includes a high-quality paintbrush so children can colour with ease.
- Best-selling activity book format - over 2.5 million copies sold worldwide!



Author: Rachael McLean  
Illustrator: Jenny Copper

**Specification:**

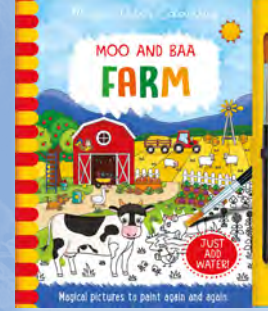
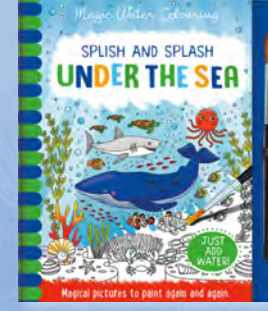
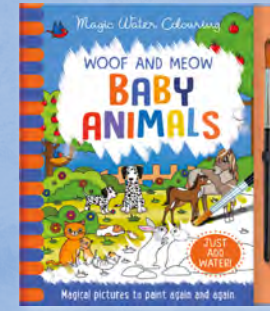
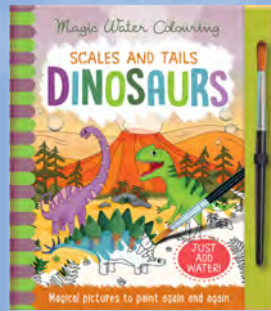
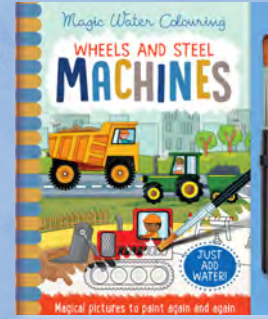
- **Format:** Full colour hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic colouring sheets
- **Dimensions:** 216x175mm/8.5x6.8in.
- **Cover finishes:** Gloss



Award-winning series



Magical pictures you can colour again and again... just add water!

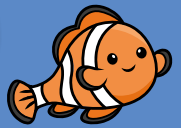


Simply paint with water, leave to dry, then paint again!

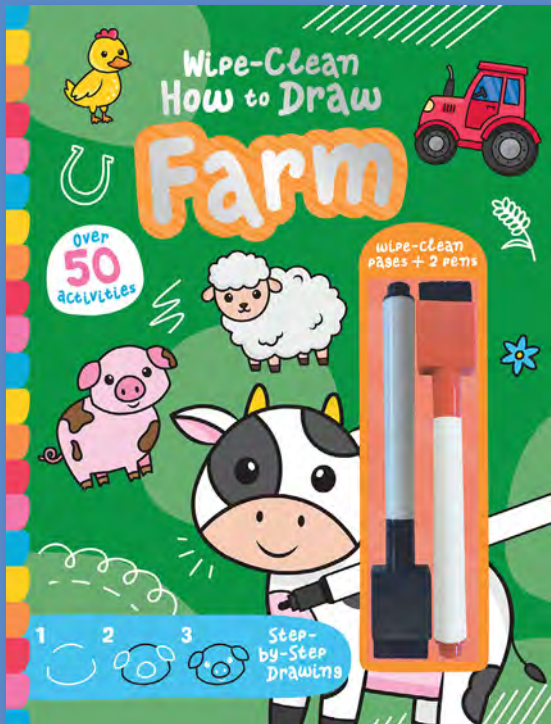




5+



- Learn to draw with wipe-clean pens and reusable wipe-clean drawing pages!
- The perfect gift for budding artists: this reusable wipe-clean activity book series is bursting with creative ideas that will keep children drawing for hours!
- From the creators of 'How to Draw 101' a highly-rated series on Amazon with thousands of 4 and 5 star reviews.



over 50 activities

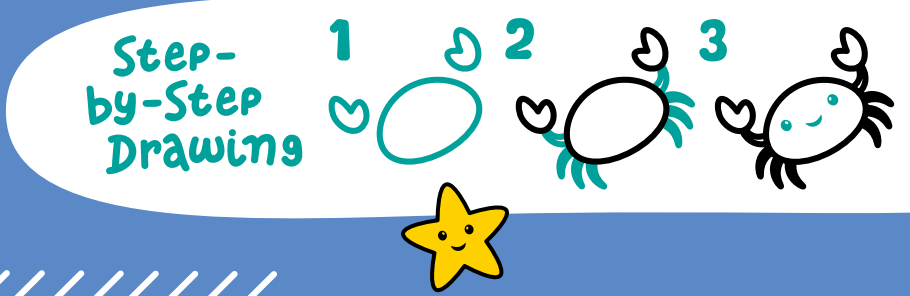
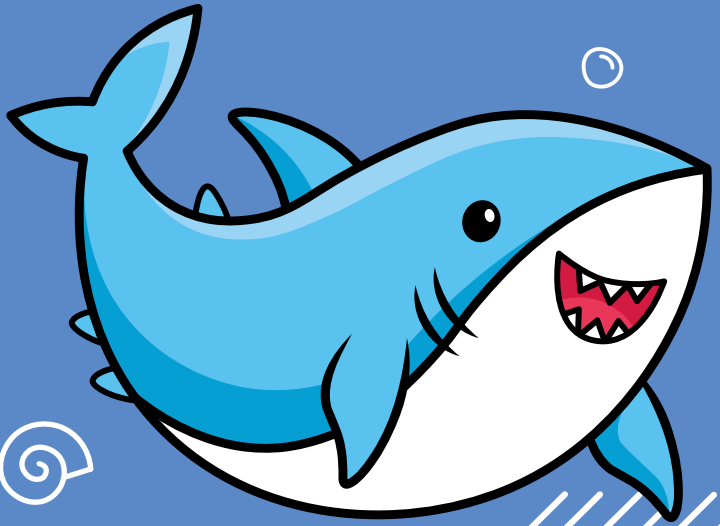


Includes wipe-clean pages and two wipe-clean pens with erasers!

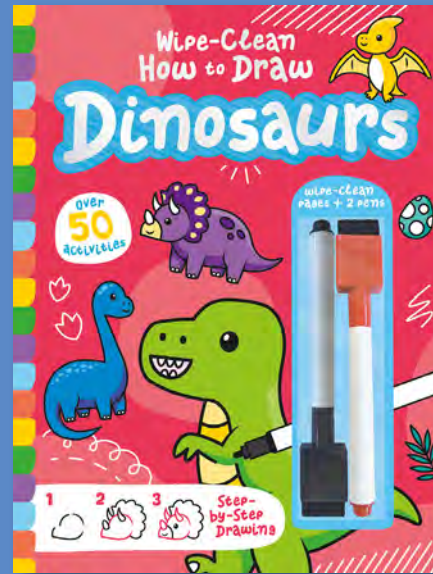
Author: Jenny Copper  
Illustrator: Bethany Walker

**Specification:**

- **Format:** Hardback with concealed wirebound, two wipe-clean pens with erasers
- **Extent:** 56pp (including 24 wipe clean pages)
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Foil

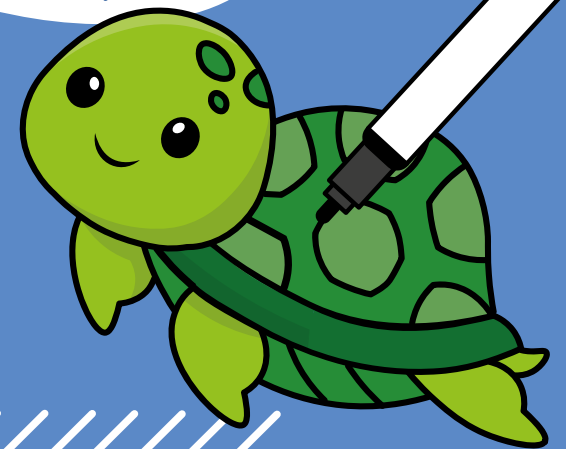


Learn to draw with over 50 drawing activities and inspire a lifelong love of art and creativity!



Copy the steps to draw animals on to the wipe-clean scenes.

From the creators of the best-selling How-to-Draw 101 series!



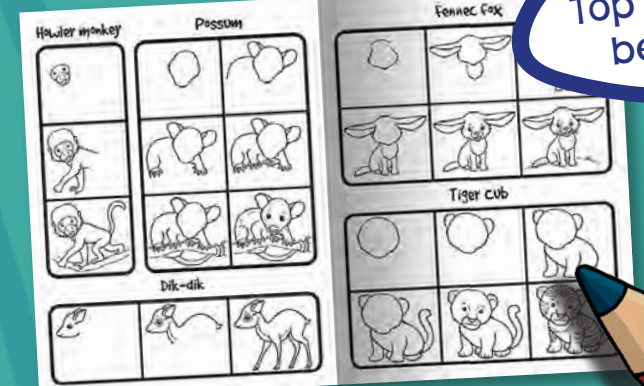
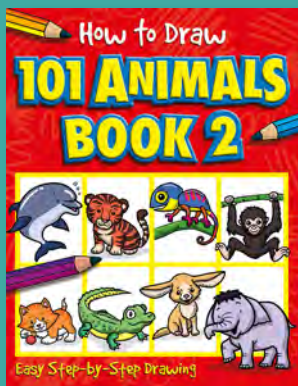
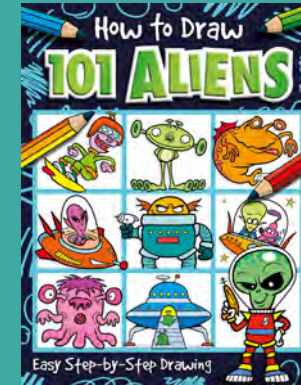
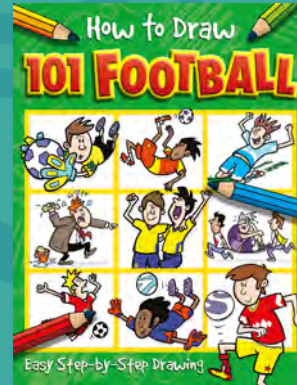
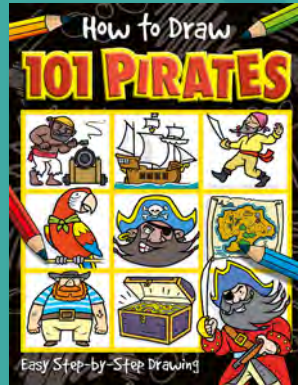
5+

- Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!
- Since each image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.
- All you need is a pen or pencil and paper to get started!
- Spiralbound versions available!

Author: Barry Green  
Illustrator: Barry Green

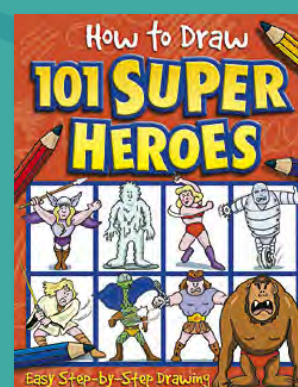
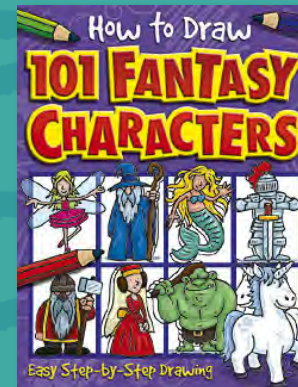
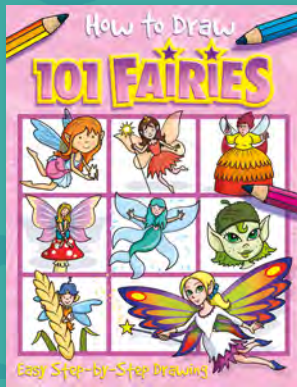
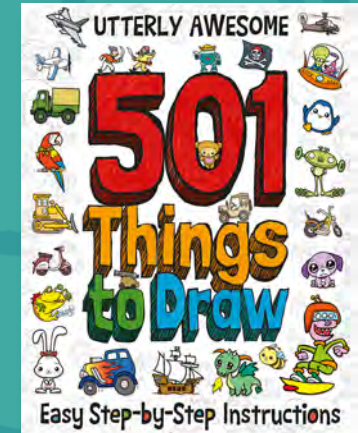
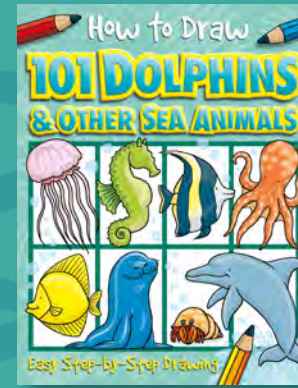
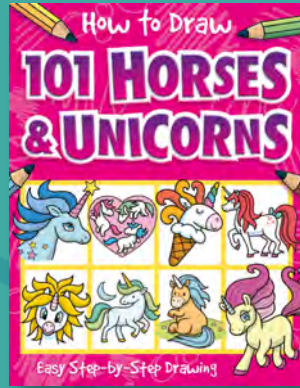
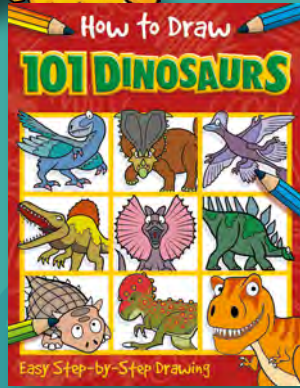
**Specification:**

- **Format:** Paperback with full colour cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss



Top 10 Amazon bestseller!

Build drawing confidence with these step-by-step drawing books, perfect for budding junior artists!



#### Specification:

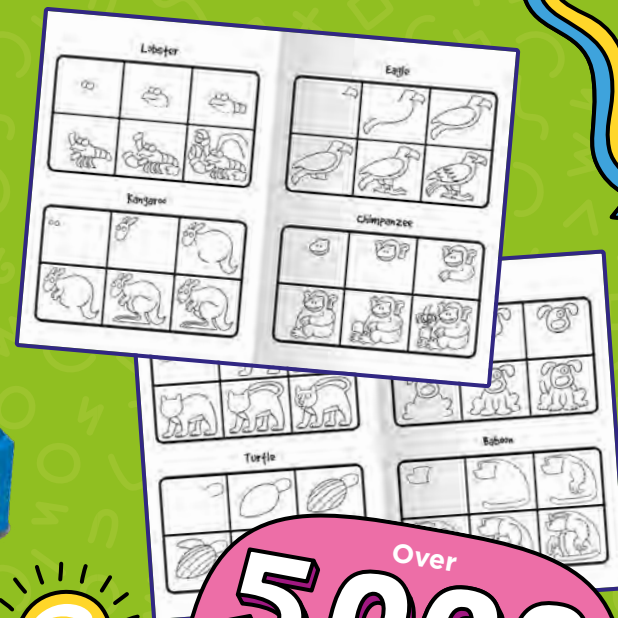
- **Format:** Paperback, full colour cover, one colour text with line art
- **Extent:** 256pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss

5+

## How to Draw 101 Gift Box

Learn how to draw  
101 different animals  
on an 8.5 inch LCD  
drawing tablet!

- Easy step-by-step instructions!
- Early learning creative fun!



A PERFECT  
CREATIVE ACTIVITY FOR  
TECH-HUNGRY KIDS!

Over  
**5,000**  
★ ★ ★ ★ ★  
reviews for How to Draw  
101 books on Amazon.

Includes  
**8.5 in.**  
drawing  
tablet and stylus.

### Specification:

- **Format:** Full colour boxed pack, 48pp paperback book, one colour, 8.5 inch LCD drawing tablet with stylus and batteries.
- **Box size:** 254x175x40mm/10x7x1.5in.
- **Book size:** 210x148mm/8.3x5.8in

5+

- 24 action-packed scenes and over 500 stickers in each book.
- Over twenty different titles to collect, covering perennial themes such as football, dinosaurs, vehicles and fairies.
- High-quality production values and eye-catching spot UV covers.

**Specification:**

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Spot UV, matt lamination

over  
4 million  
sold worldwide

Sticker fans checkout these fun-filled books containing over 500 stickers - ideal for interactive play.



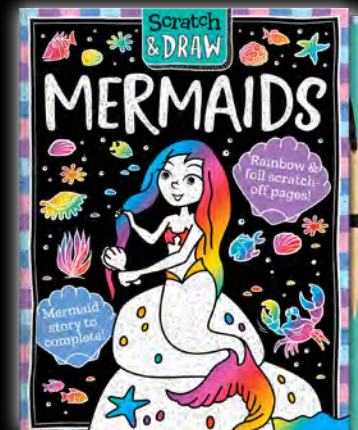
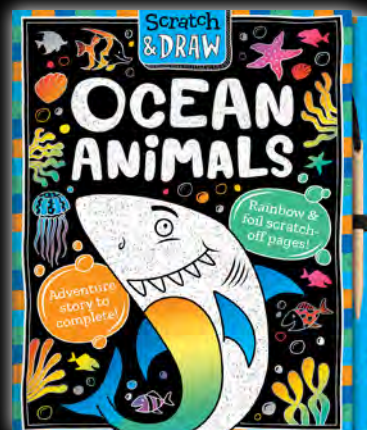
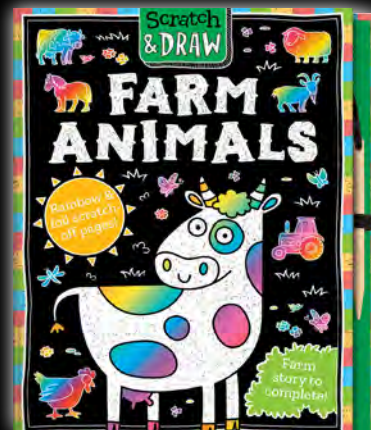
5+

- Rainbow colours and foil patterns hide beneath the black coating - use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- The world's only scratch series to feature an adventure story for the reader to finish!

Author: Various  
Illustrator: Barry Green

**Specification:**

- **Format:** Full colour wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 56pp including 12 scratch cards
- **Dimensions:** 216x160mm/8.5x6.3in.
- **Cover finishes:** Gloss, foiled

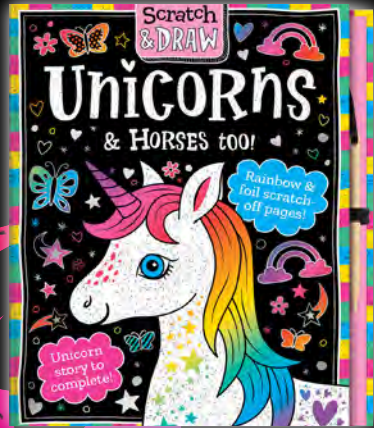
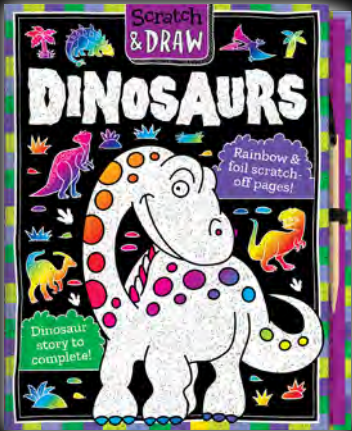


over  
**4.5 MILLION**  
copies sold  
worldwide!





Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



Scratch away to reveal the rainbow colours underneath

perfect for budding young artists!

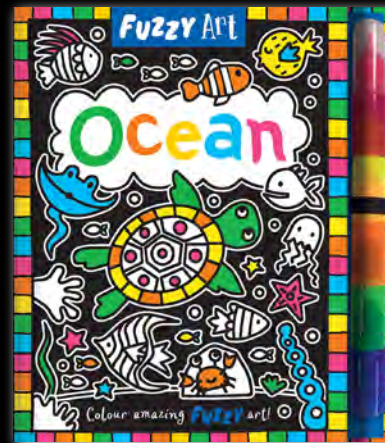




Get ready to create colourful fuzzy works of art!



- Special soft-to-touch fuzzy pictures mean young artists can easily colour between the lines.
- Includes a stackable marker pen with five colours, so children can get colouring straight away!
- Ideal for creative play at home and for taking out and about; on holiday, to restaurants, and on journeys.



Author: Melanie Hibbert  
Illustrator: Jayne Schofield



**Specification:**

- **Format:** Hardback, concealed wirebound, full colour cover, 5 colour stackable mini markers
- **Extent:** 48pp including 8 Fuzzy art cards
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss

Cool stacking pen with 5 colours!



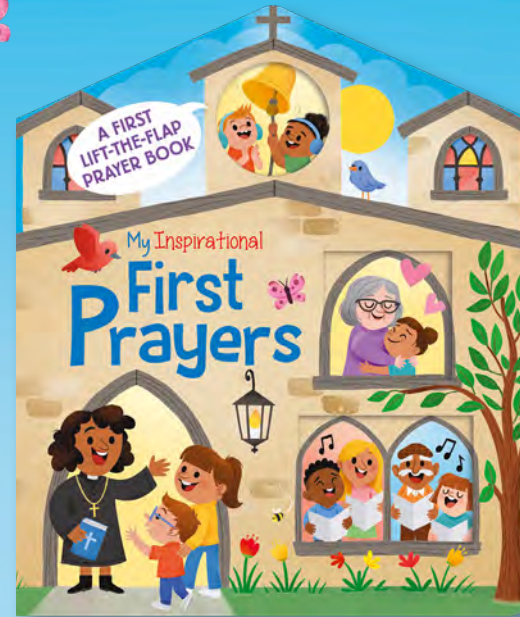
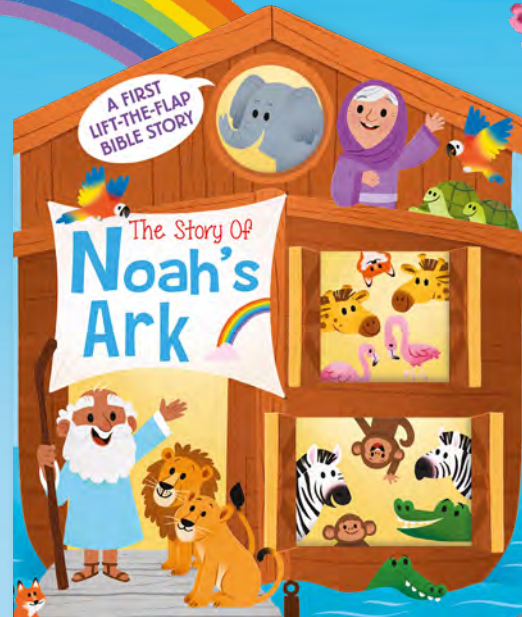
3+

Lift the flaps to explore the word of God told through first Bible stories and prayers.



FIND THE HIDDEN PICTURES UNDER EACH FLAP!

- Inspirational prayers and much-loved Bible stories retold for children of today.
- Children will love to peep through the holes and lift the flaps to discover hidden pictures and words that continue the story.
- A new series featuring eye-catching illustrations and easy-to-read words to help little ones learn about God's love.



peep-through holes

Author: Kit Elliot  
Illustrator: Carol Herring

**Specification:**

- **Format:** Full colour casebound board book with lift-the-flaps and die-cut holes on the cover
- **Extent:** 10pp
- **Dimensions:** 210x178mm/8.3x7in.
- \* **LARGER SIZE AVAILABLE**
- **Cover finishes:** Spot UV, matt lamination



Shaped lift-the-flaps

Wholesome religious stories

18m+

# Felties

Touch, feel and tickle the friendly animals in these interactive felt jigsaw book sets!



Each title includes 4 touch and feel jigsaws!



Chunky rhyming board book in each one!

- A perfect sensory, storytime book and jigsaw set to help children read, learn, play, and create!
- Features a board book by the winner of the BookTrust Storytime Prize 2023.
- Includes four touch and feel jigsaws with soft felt shapes to touch on each piece.
- Introduces problem-solving to young, developing minds in the most tickly way!

## Specification:

- **Format:** Boxed pack
- **Extent:** 8pp full colour board book, 4 x 4-piece touch and feel jigsaws
- **Box size:** 230x230x33mm/9.1x9.1x1.3in.
- **Book size:** 178x178mm/7x7in.
- **Cover finish:** Gloss

3+

# Read+Play

Get ready to read and play! Game and book kits for sharing and FUN!

Animals Memory Game and Unicorn Dominoes also available as books!

BOOK KITS



## Specification:

- **Box Format:** Boxed pack
- **Extent:** 24pp book, sturdy cardboard game set
- **Box size:** 220x220x40mm/8.7x8.7x1.6in.
- **Cover finish:** Gloss
- **Book Format:** Casebound hardback
- **Extent:** 16pp, pieces supplied in card envelope
- **Book size:** 254x254x17mm/10x10x0.6in.
- **Cover finish:** Gloss



28 double-sided dominoes for 2 games in 1!



64 picture cards



Card trophy in every kit!



4 game boards, tractor spinner and 38 picture cards!



4-part jigsaw game board, dinosaur spinner and counters!

- Includes a favourite classic game made from sturdy cardboard pieces designed to be super-easy for little ones to handle and play with straight away.
- With a funny, themed question-and-answer book, children can gain read-out-loud confidence, ready for school.
- Perfect for introducing the joy of shared game-playing with family and friends.

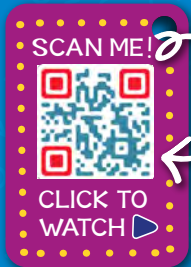
3+

Learn+Play

MESS-FREE EARLY LEARNING FUN!

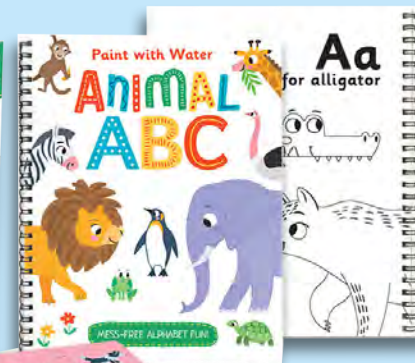
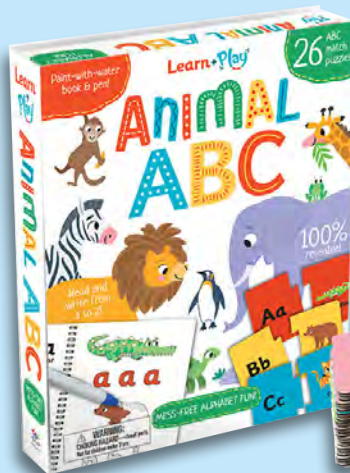
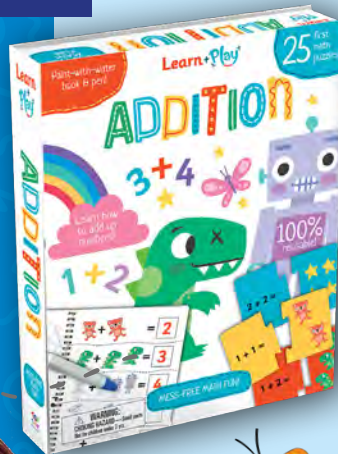
Get ready to learn and play! Matching puzzles and water painting makes learning FUN!

Immersive, themed fun that makes learning feel like playtime, over and over again.



Every paint with water activity is a journey of discovery, as the paint with water pen reveals the answers like magic.

Builds reading, writing and counting confidence in little ones as they get ready for school.



PAINT WITH WATER BOOK & PEN!



EDUCATIONAL EXTENSION TO HIGHLY SUCCESSFUL SERIES!

20+ Puzzles

CONTAINS EARLY LEARNING LETTER-MATCH, NUMBER-MATCH, WORD-MATCH OR ADDING UP PUZZLES!

Specification:

- **Format:** Boxed pack
- **Extent:** 24pp wirebound book, over 20 high-quality card puzzles, paint with water pen
- **Box size:** 240x194x40mm/9.4x7.6x1.6in.
- **Cover finish:** Gloss

BOOK KITS

3+

NEW TITLES

# Build+Play

Terrific themed fun to fire up children's imaginations as they get lost in creative play.

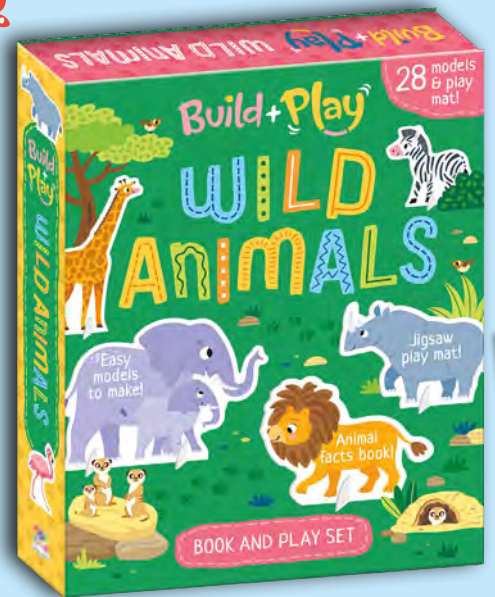


Easy models to make!

Double-sided play mat!

### Specification:

- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss



Includes 32-page fact book!



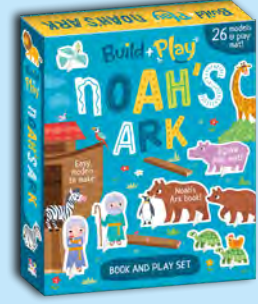
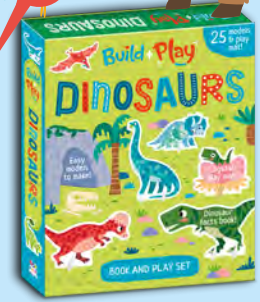
Includes from 25-32 sturdy cardboard models designed to be super-easy for little ones to make, handle, and play with straight away.

The simple 4-piece jigsaw play mat is two-sided for double the playtime fun.

Includes a 32-page themed fact book with over 50 facts to discover, learn, and inspire play.



Large format & book editions available.



# FUN Station

Boredom-busting puzzle or activity fun in every kit!

Eye-catching packaging and on-trend creative themes that are bursting with fun!

**Paint with Water Space**  
8 paint with water cards, paintbrush.



**Things that Go Scratch Art**  
8 rainbow and foil scratch cards, scratch tool.



**Cute Unicorn Nail Art**  
1 sheet of unicorn nails stickers, 1 applicator and 1 nail buffer.



**Neon Friendship Bracelets**  
9 neon threads, 1 glow-in-the-dark charm.



**Neon Scratch Art**  
8 neon scratch art pictures, scratch tool.



**Paint with Water Animals**  
8 paint with water cards, paintbrush.



**Scratch Art Dinosaurs**  
8 rainbow and foil scratch cards, scratch tool.



**Totally Disgusting Creepy-crawly Pranks**  
4 prank creepy-crawlies: slug, centipede, cockroach, fly.



**Play Felt Ocean**  
4 felt scenes, 20 shaped felt play pieces.





# Sparkly FOIL COVERS!



Love Yourself Body Art



NO PLASTIC PACKAGING

Fun Stations

5+

How to Draw Animals



How to Draw Dinosaurs



How to Draw Unicorns & Horses



Rainbow Unicorns Scratch Art



Paint with Water Dinosaurs



Paint with Water Farm



Paint with Water Horses and Unicorns



Paint with Water Mermaid Art



Dinosaurs Chunky Window Stickers



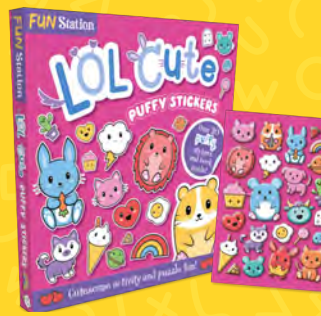
Unicorns Chunky Window Stickers



Super Cute Sparkly Balloon Stickers



LOL Cute Puffy Stickers



Activity fun with a themed book and creative components.



Great-value kits for party favours, stocking fillers, pocket-money purchases and more!



## Specification:

- **Format:** Full colour boxed pack with themed components and paperback book
- **Extent:** 24pp
- **Box size:** 220x200x20mm/8.7x8x0.8in
- **Book size:** 180x140mm/7.1x5.5in

7+

# EXPLORER BOOK & MODEL

BITE-SIZE  
FACTS!

Get lost in incredible worlds of wildlife with these amazing book and model kits!

## EXPLORE, DISCOVER & LEARN



### Specification:

- **Format:** Boxed pack
- **Components:** 5-piece pre-cut habitat model, 5 die-cut cardboard sheets with 25 press-out animals
- **Extent:** 32pp
- **Box size:** 240x195x40mm/9.4x7.7x1.6in
- **Cover finish:** Gloss



### My Incredible Rainforest Expedition

Model size: 230x180mm/9x7in.



25  
press-out  
animals

No glue  
required!



### My Incredible Dinosaur Expedition

Model size: 230x180mm/9x7in.



Unique  
layered  
habitat  
models to  
make



### My Incredible Ocean Expedition

Model size: 230x180mm/9x7in.



### My Incredible Animal S.O.S. Expedition

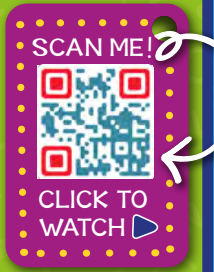
Model size: 230x180mm/9x7in.



- Unique slot-together models to make and display for discovery on repeat.

- Over 150 facts, a quiz and 'useful words' to embed learning.

- Immersive book and model kits to transform young explorers into wildlife experts.



7+

# MAESTRO MINI ACTIVITY KITS

**NEW TITLES**

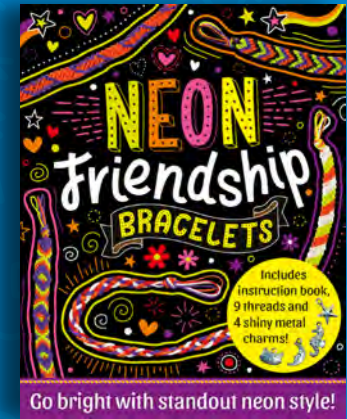
Trend-driven and eye-catching mini activity and book kits.



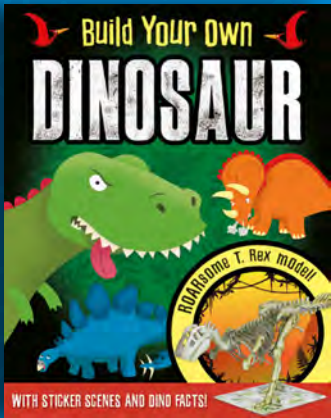
Hatching Dragon



Secret Agent Investigator



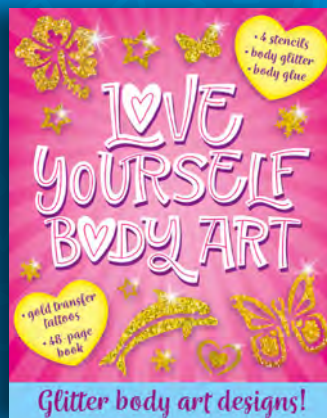
Neon Friendship Bracelets



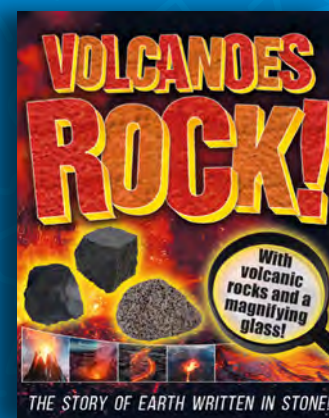
Build Your Own Dinosaur



Adpot a Unicorn



Love Yourself Body Art



Volcanoes Rock!



Bug Detective



Dig Your Own Dino



Sharks in Slime



Cute Unicorn Nail Art

BOOK KITS



Jewel Art



Squidget Dinosaur



Squidget Unicorn



Scratch and Create Keyrings



Be A Crime Lab Detective



Secret Spy



Micro Fliers



Make Your Own Glowing Slime



Hatching Unicorn



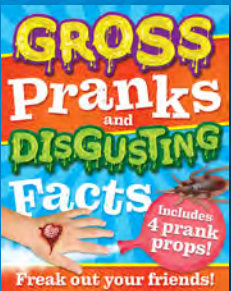
Hatching Dinosaur



Hatching Shark



Hatching Turtle



Gross Pranks and Disgusting Facts



Ultimate Practical Jokes



Over 100 titles available, including...

- Body Crystals
- Friendship Bracelets
- Balloon Modelling
- Magic Tricks
- Pom Pom Pets

& many more!



7+

SCAN ME!  
CLICK TO WATCH

Includes book and great themed components!

on-trend topics!

14 MILLION UNITS SOLD!

BOOK KITS

**Specification:**

- **Format:** Full colour boxed pack with paperback book plus themed components.
- **Extent:** 48pp book
- **Box size:** 120x95x40mm/4.7x3.7x1.6in.

# 7+ SEW AMAZING

Sew your own pocket-sized craft keepsakes with this super-cute 100% complete craft kit.



5 cute keepsakes to sew and stuff



- 100% complete craft kit. Includes everything that is required to make five super-cute projects!
- Illustrated step-by-step instructions and themed fun activities in the accompanying book.
- Make best friends keepsakes for your best friend!
- Pop-in-your-pocket cuteness!
- A rewarding sewing craft - positivity in your pocket!



48-page instruction & activity book



Printed fabric, stuffing, pins, needle and thread.



A heart in every one!

### Specification:

- **Format:** Boxed pack
- **Extent:** 48pp book, fabric with 5 designs, thread, sewing needle, pins, stuffing
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Cover finish:** Gloss

8+

# Aqua Inks

Create cute and super-cool aqua ink masterpieces with this amazing 100% complete art activity kit.

BOOK KITS



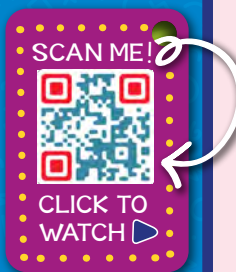
4 AQUA INK CARD DESIGNS!



### Specification:

- **Format:** Boxed pack
- **Extent:** 48pp book, 4 aqua ink card designs, palette, 5 aqua inks, brush
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Cover finish:** Gloss

- 100% complete art kit. Includes everything that is required to complete the designs on the four aqua ink watercolour cards.

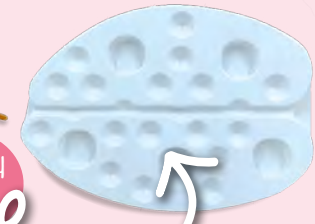


- Watercolour aqua inks give a super-cool watercolour artist's finish and the little bottles are bursting with fabulous colour.
- Illustrated step-by-step instructions, themed colouring pages and inspirational quotes add to the arty themed fun.

48-PAGE INSTRUCTION & COLOURING BOOK!



AQUA INK PALETTE, BRUSH AND 5 AQUA INKS!



9+

# ACTIVITY BRIEFCASE

## Book + Kit

Can you escape the haunted castle before time runs out?



### Specification:

- **Format:** Boxed hard briefcase kit
- **Components:** 1 x secret code card, 1 x magnifying glass, 1 x mirror, 1 x colour-changing ring, 1 x puzzle wheel
- **Extent:** 1 x 32pp book, 2 x 16pp books, full colour, paperback
- **Box size:** 320x220x60mm/12.6x8.6x2.4in.
- **Book 1:** 32pp, 203x150mm/8x6in.
- **Book 2:** 16pp, 203x120 mm/8x4.75in.
- **Book 3:** 16pp, 203x90mm/8x3.5in.

# ESCAPE ROOM



- Immersive story and puzzle fun with three books and five exciting tools to help you escape the vampire castle.
- Themed riddles and brainteasers will keep young minds busy as readers solve the logic puzzles.
- Every component in this kit plays an essential part in solving the escape room, helping readers to boost their critical thinking and cross-referencing skills while also having lots of undeadly fun!

9+

# ACTIVITY BRIEFCASE

Book+Kit

BITE-SIZE FACTS!

Hands-on learning and activity fun that encourages children to play and create.



### Dinosaurs Fossil Discovery Kit

Book size: 180x140 mm/7x5.5in.

4 sheets of card for titanosaur model, mystery fossil block, red chisel and plastic brush.



- Facilitates learning about dinosaurs with mystery fossil block and tools.
- Encourages manual dexterity with the bonus dinosaur skeleton to build.
- Read all about dinosaurs and the prehistoric past!

BOOK KITS

packed with projects, perfect for SCREEN-FREE FUN!



### Specification:

- **Format:** Boxed book kit with a full colour paperback book
- **Extent:** 48pp
- **Box sizes:** 190x250x30 mm/7.5x9.8x1.2in.



- Includes multiple themed components, sure to spark any child's imagination.
- Explore the world of secret agents with a fun, role-playing game filled with puzzles and codes.
- The robust briefcase and carry handle make this ideal for carrying anywhere.



### Secret Agent

3 x 16pp books, reference sheets, magnifying glass, rear-view spy glasses, fingerprint dusting powder, brush, decoder card, secret marker pens x 2.

TOP SECRET



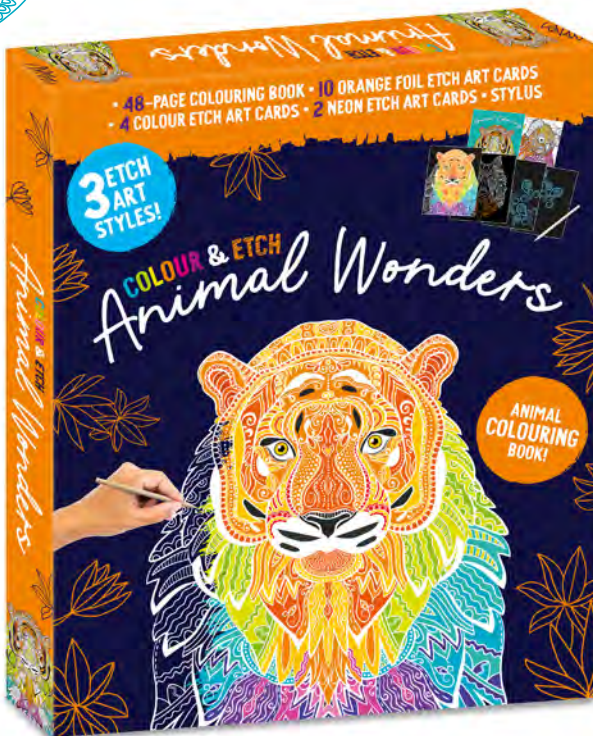
3 ETCH ART STYLES!

# COLOUR & ETCH

Create stunning foil, colour and neon etch art cards and complete amazing colouring pictures to add colour and relaxation to every day.

Animal Wonders

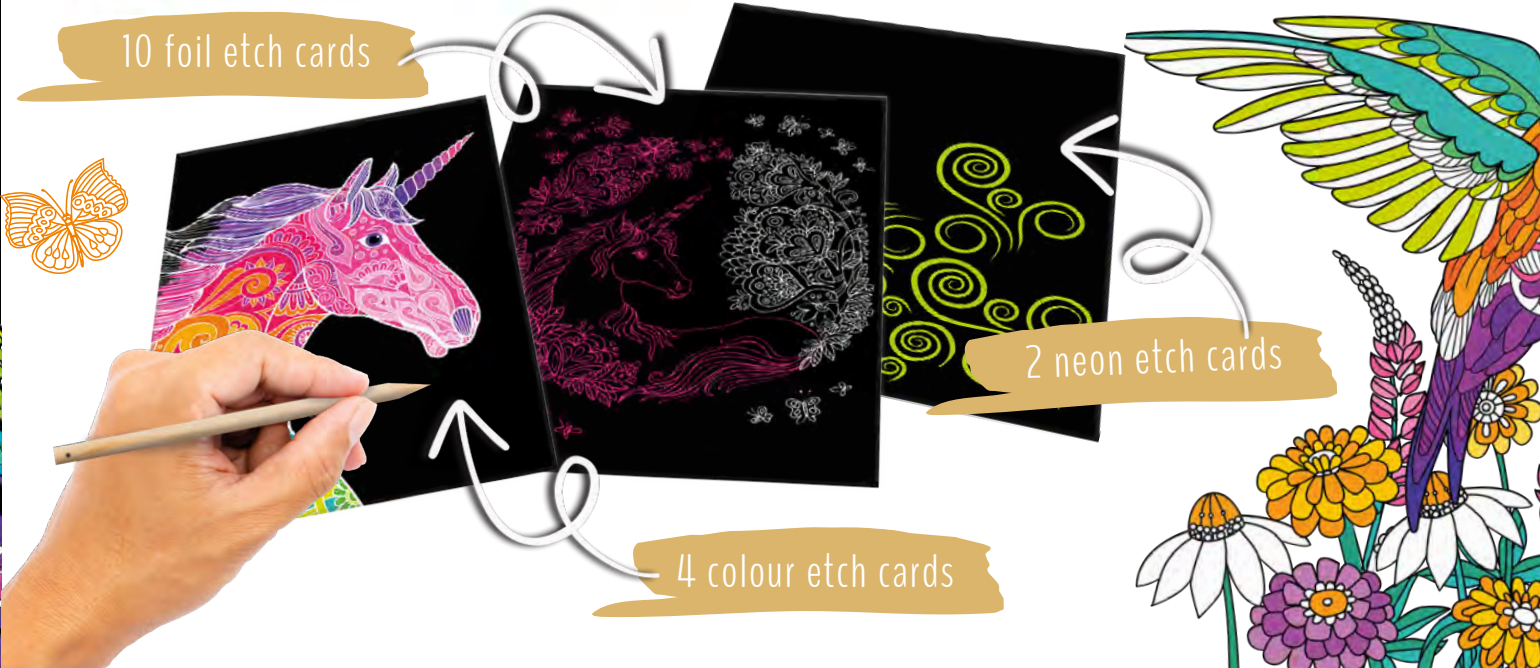
Unicorn Magic



10 foil etch cards

2 neon etch cards

4 colour etch cards



ADULT BOOK KITS

Ocean Dreams

Secret Nature



39 ART PROJECTS

48pp colouring book with perforated pages

## COLOUR & ETCH

- Unleash your inner artist and scratch away the intricate designs on the 10 foil etch cards and the four colourful picture cards to reveal the beautiful shimmer or colourful glow beneath.
- With two plain cards included, go freestyle and express your arty side by creating totally original designs of your own as you reveal super-standout neon with every mark you make.
- Includes a fabulous themed colouring book of 23 gorgeous images to complete with your own colouring pens or pencils, helping you to relax and get lost in the moment.



### Specification:

- **Format:** Boxed pack with line art paperback book, 16 etch art cards and a scratch stylus tool
- **Extent:** 48pp colouring book, 10 foil etch cards, 4 colour etch cards and 2 plain neon etch cards
- **Box dimensions:** 384x320x38mm/15x12.6x1.5in.
- **Book dimensions:** 280x216mm/11x8.5in.
- **Card dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Foiled

ADULT BOOK KITS

# FOIL ETCH ART

Create stunning etch art in beautiful signature foils.

Standout, collectible art books to get lost in and express your creativity.

Beautiful signature foils



Perfect Pets



Mandala Art



Art of Nature



Wicked Tattoos



Wild Hair



Devilish Bakes



Life-affirming quotes in each book!



ADULT BOOK KITS

## Unicorn Dreams



## Ocean Magic



## Killer Heels



# FOIL ETCH ART

- Stunning new foil etch art series from the makers of the original Scratch and Draw series - over 2 million copies sold worldwide!
- Each 'passion' title has its own signature foil colour, making this a standout and collectible series.

## Amazing Animals



Deluxe

*Deluxe supersized editions available!*



ADULT BOOK KITS

### Specification:

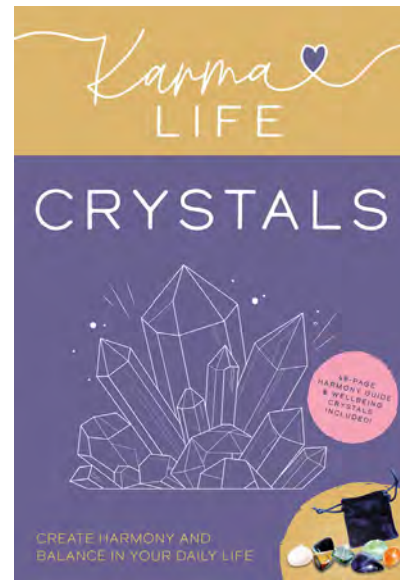
- Format: Full colour hardback wirebound book with scratch cards and a scratch stylus tool
- Extent: 56pp including 12 scratch cards or 44pp including 10 scratch cards with one colour foil, plus colouring pages
- Dimensions: 200x200mm/7.9x7.9in. or 250x250/9.8x9.8in.
- Cover finishes: Foil, gloss

Intricate foil etch art and mindful colouring

# Karma LIFE

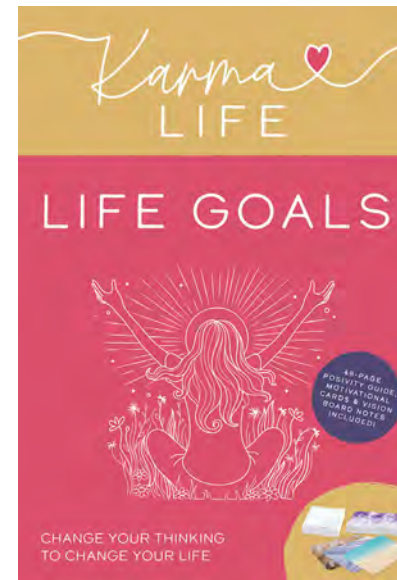
Create your own lifestyle karma with immersive, feel-good activities.

Invest in yourself and be rewarded with positive, life-enhancing results day-to-day and beyond.



## Crystals

48-page harmony guide, wellbeing crystals.



## Life Goals

48-page positivity guide, vision board notes, vision motivational cards



## Oracle

48-page readings guidebook, 46 oracle cards.



## Tarot

48-page instruction book, 78-card tarot deck.

- Unlock your inner karma by letting your true self and the energy you put into life shine through.
- Calming, mindful activities, quotes, tips and rituals for feel-good results.
- Essential kit included to help achieve balance and harmony.

Revive your life!

GUILT-FREE  
NO PLASTIC  
PACKAGING



## Specification:

- **Format:** Boxed pack, paperback book, wellbeing kit in recyclable envelope.
- **Extent:** 48-page book
- **Box size:** 255x175x23mm/10x7x0.9in.
- **Book size:** 230x160mm/9.5x6.5 in.

# MOJO Craft

Inspirational project books  
& crafting essentials

FIND YOUR CREATIVE  
MOJO AND CRAFT  
YOURSELF HAPPY WITH  
INSPIRATIONAL, FEEL-GOOD  
CRAFTING ACTIVITIES.  
THE PERFECT WAY TO  
RELAX, UNWIND AND MAKE  
SOMETHING GORGEOUS  
AT THE SAME TIME.

## Clay Craft - Accessories & Collectibles

48-page craft book, 5 colours of polymer clay, modelling tools.



## Pom Pom Craft Creations

48-page craft book, 8 bundles of wool, 2 key fobs, pom-pom-maker templates.



## Pour and Adore Marble Art

48-page craft book, 5 pouring acrylic paints, canvas panel, paintbrush, stirrer, gloves.



FIND  
YOUR  
CREATIVE  
MOJO



### Pressed Flower Creations

48-page flower craft book, complete flower press.



### Relaxing Paint by Numbers

48-page mini masterpieces book, flower canvas, 12 acrylic paints, 2 paintbrushes, number stickers.



### Upcycle with Tie Dye

48-page craft book, 4 sachets of dye, 4 mixing bottles, gloves, string.



*guilt-free no plastic packaging*



## MOJO CRAFT BOOK KITS

*Ideal for trying out a fun, new craft.*

*Mindful quotes and wellbeing wisdom throughout for a feel-good crafting experience and to aid relaxation.*

*Essential materials included for a great creative outcome.*



### Specification:

- **Format:** Full colour hardcase, paperback book, crafting components in recyclable envelope.
- **Extent:** 48-page book
- **Box size:** 260x190x50mm/10.2x7.5x2in
- **Book size:** 255x188mm/10x7.4in

ADULT BOOK KITS

- Discover how to make deeper connections with others and how to better understand yourself.
- Includes motivational quotes and wellbeing exercises that harness the power of the oracle.
- Cards made using the magic of intent, spells of intuition, and the enchantment of creativity.



CARDS & GUIDEBOOK SET *deluxe*



- Discover how to nurture the most loving relationship you will ever know.
- Relax as you follow the step-by-step loving relationship activities and wellbeing rituals, including manifesting, reflection, and affirmation.
- Cards for wisdom, insight, and focus on finding and maintaining true love.

558.3M views #oraclecards  
Tik Tok

6.6B views #soulmatetarotcards  
Tik Tok



GUILT-FREE NO PLASTIC PACKAGING

**Specification:**

- **Format:** Full color boxed pack with paperback book, plus 46-card deck secured with bellyband placed within card well inside box base (book placed on top)
- **Extent:** 48-page book
- **Box size:** 240x175x44mm/9.6x6.9x1.7in.

